

*Kanta*

portfolio



# TANIA ANANTA HIDAYAT

Jakarta, 01 / 07 / 1994

Giri Loka I Blok K-47, BSD, Serpong, Tangerang Selatan

+6285708561177

taniananta@gmail.com

## Formal Education

2012

Visual Communication Design,  
Faculty of Art and Design,  
Bandung Institute of Technology

2009-2012

St. Ursula Senior High, BSD

## Organizations

2011

St. Ursula BSD Senior High Student Council

\* Secretary

2012-2013

Keluarga Mahasiswa Katolik ITB

\* Information and Communication Division

2012-2014

ITB Student Orchestra

\* Librarian

2014-2015

ITB Student Orchestra

\* Media Director

2013-present

Keluarga Mahasiswa Seni Rupa (KMSR) ITB

2013-present

Ikatan Pemuda Pemudi Desain Grafis (IPPDIG) ITB

## Tools & Skills

- \* Microsoft Office
- \* Adobe Photoshop
- \* Adobe Illustrator
- \* Adobe After Effects
- \* Adobe Premiere
- \* Adobe Flash
- \* Ableton Live (*music composing*)

## Experiences

present

Freelance Graphic Designer

2013

Design and Production Team, ISO Guitar & Piano Concert "*Soaring Harmonies*"

2013

Publication Team, ISO 5th Annual Concert "*Living in Differences*"

2014

Head of Design and Production, ISO 6th Annual Concert "*The Colours of Love*"

2014

Creative Team, OSKM ITB 2014

2014

Multimedia Division, Pasar Seni ITB 2014

2014

Creative Team, Olimpiade ITB 2015

hello!

An aspiring designer, a dog lover,  
responsible and a fast learner,  
a trumpeter, and a good communicator,  
who thinks that blue is the warmest color.

Multimedia



### **“AKANG” (Inside Angkot Interface)**

AKANG (AngKot bANdunG) is a project based on

consisting the needed information of angkots in Bandung.

AKANG



## Sour Cream

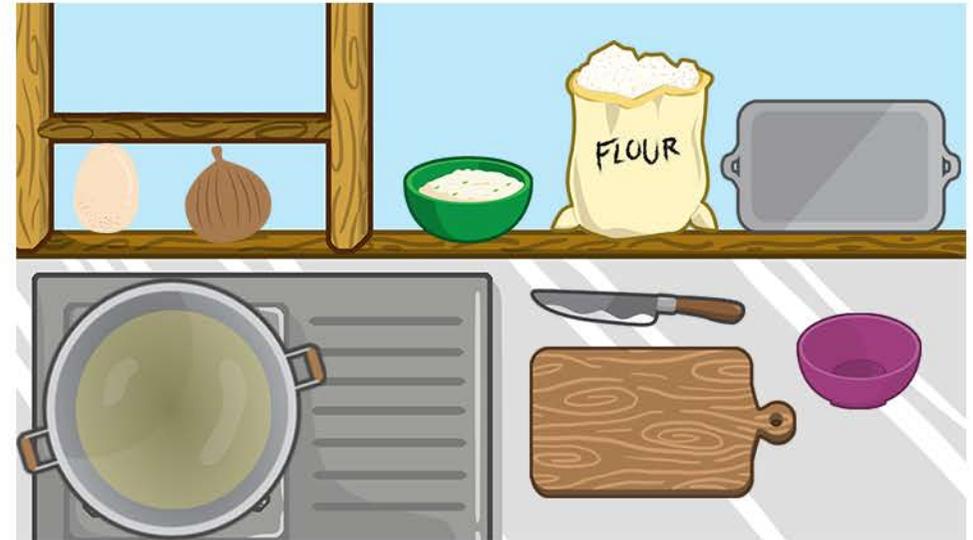
A stop motion video on how to make sour cream by adding certain bacterias.



**LONG  
LIVE  
LUNG**

### **Long Live Lung**

A video campaign to raise awareness of secondhand smokers to protect themselves more.



## Panic Kitchen

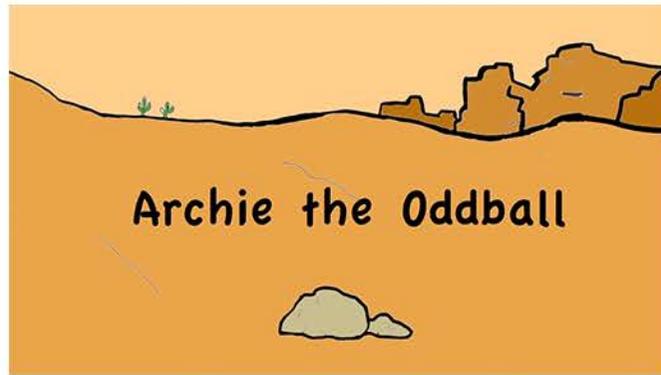
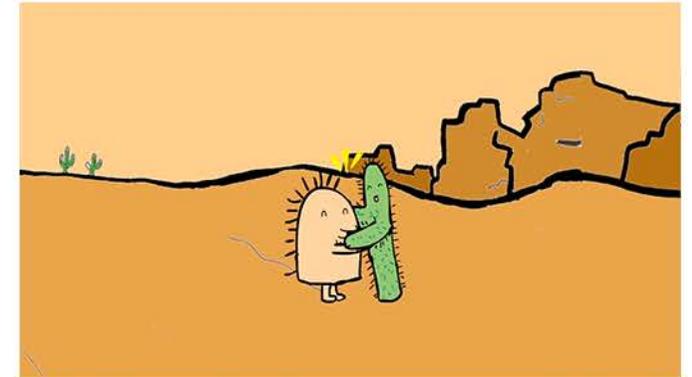
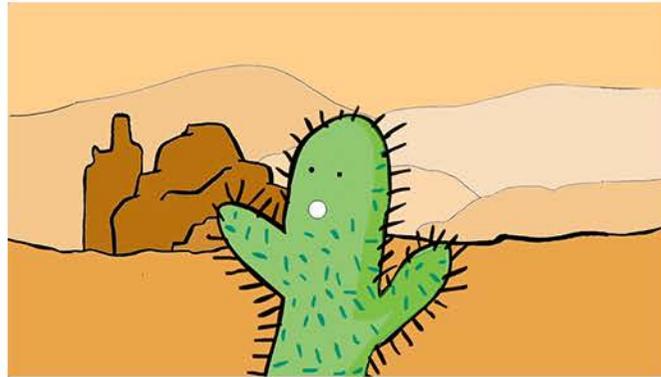
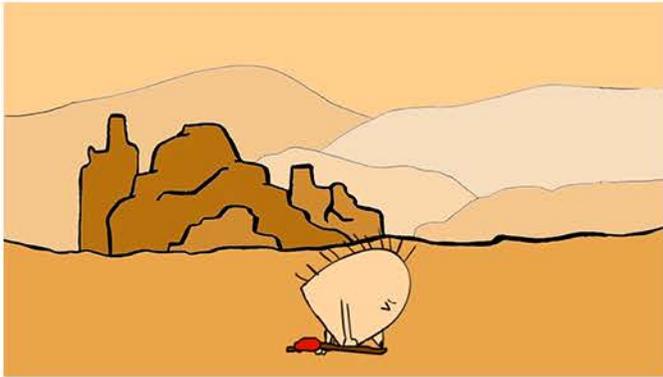
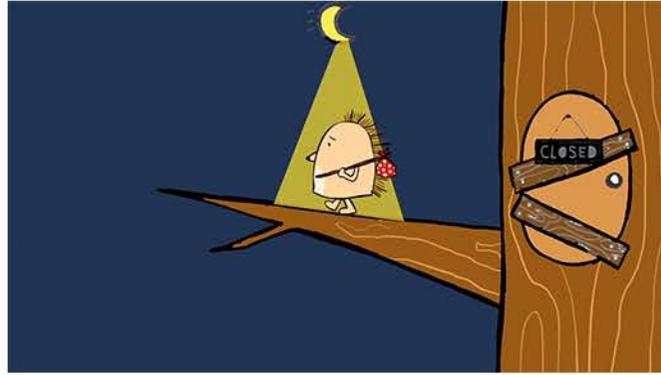
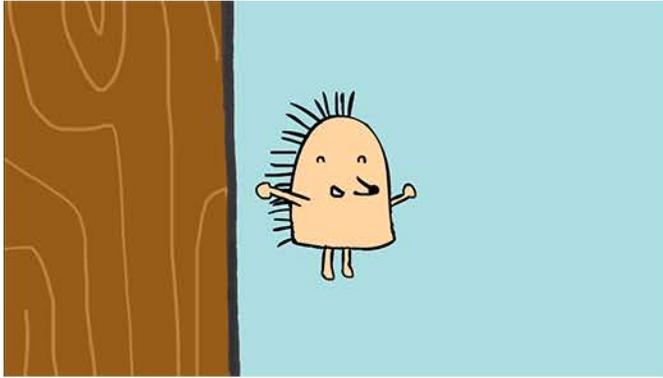
Panic Kitchen is a mobile multiplayer game where 2 or more people, connected by wi-fi, work together in a famous restaurant. The workspaces are different for each players, and they have to communicate in order to win the game.

Currently in further development.



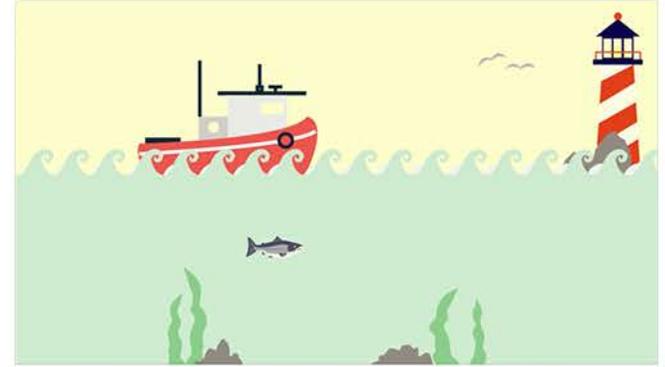
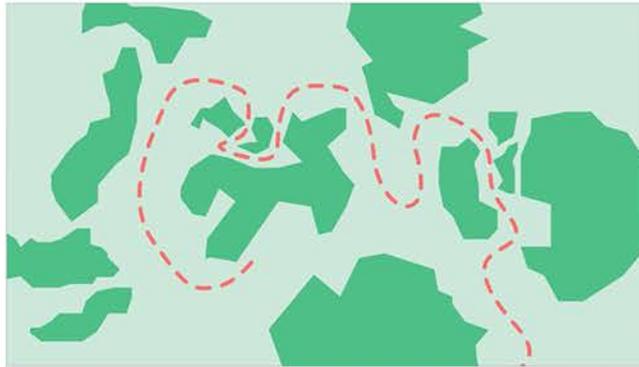
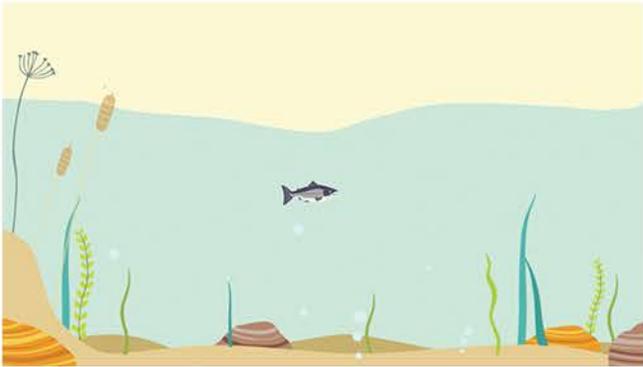
## Panic Kitchen

Opening sequence for an upcoming mobile game, Panic Kitchen.



### **Archie the Oddball**

An animation about a sad porcupine.  
Animation college assignment.



## Salmon Life Cycle

Motion graphic with a twist-  
Journey of a salmon through  
lakes, oceans, iPhones,  
and iPads.

Graphic Design



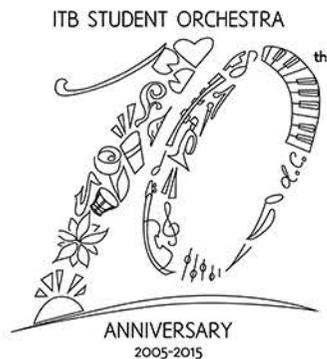
**OSKM ITB 2014**

An emblem/logo for Open House Unit Division

Inspiration : ladybug

Represents the fun and joy of the event

## Logo Designs



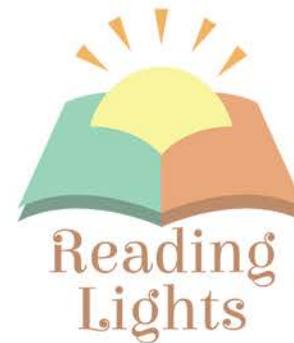
### ISO 10th Anniversary

Music, family, and love. The logo portrays those three main aspects of ITB Student Orchestra. Created to commemorate their 10th anniversary.



### Villosa

A consultant group who always aims for the best and elevate their clients to a better company.



### Reading Lights

Logo redesign for a book shop / cafe in Bandung. College assignment.



### The Colours of Love

ITB Student Orchestra's 6th annual concert logo, with the theme of love songs.



### 128x128 Studio

A game studio based in Bandung, a collaboration of design and informatics students of ITB.



## Wedding Invitation Redesign

Redesigned a wedding invitation of Ira & Pian college assignment

ITB Student Orchestra proudly presents  
**The 6th Annual Concert**  
**The Colours of Love**

Saturday, April 26th 2014  
 Teater Tertutup Dago Tea House  
 Jl. Bukit Dago Utara no. 53

**Open Gate**  
 13:00 (day concert)  
 19:00 (night concert)

**Conductor**  
 Guntario Sukma Cahyani

**Associates**  
 Bram Setiadi & Arnold Giovanni

**feat. Soprano**  
 Ardelia Padma Sawitri

**Collaboration with**  
 Marching Band Waditra Ganesha ITB

Day Concert  
 40k student  
 50k regular

Night Concert  
 40k student  
 60k regular  
 80k VIP

further information and ticket reservation :  
[www.itbstudentorchestra.com](http://www.itbstudentorchestra.com)



Media Partners :



Sponsored by :



**Sertifikat Penghargaan**

diberikan kepada  
**Jasa Marga**

Atas dukungan dan partisipasinya dalam kesuksesan acara,  
 ITB Student Orchestra 6th Annual Concert  
 The Colours of Love

Surabaya, 26 April 2014  
 Ketua Panitia

Widhiastu Fauzan Liman

**Proposal**

ITB Student Orchestra  
 6th Annual Concert



ITB Student Orchestra  
 6th Annual Concert



**commitee**

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media partners :  
 98.4 Prambors, 100.4 fm KLCBS Jazz Alliance, REPUBLIKA, PROVOKE!

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 Bantar Digakarta, mandiri, IPPO, Wardah, RI DU, JASAMARGA

**ITB Student Orchestra 6th Annual Concert : The Colours of Love**

Art directing



## Flute & Trumpet Recital

Poster and ticket design for a recital in Bandung

1. Illustration



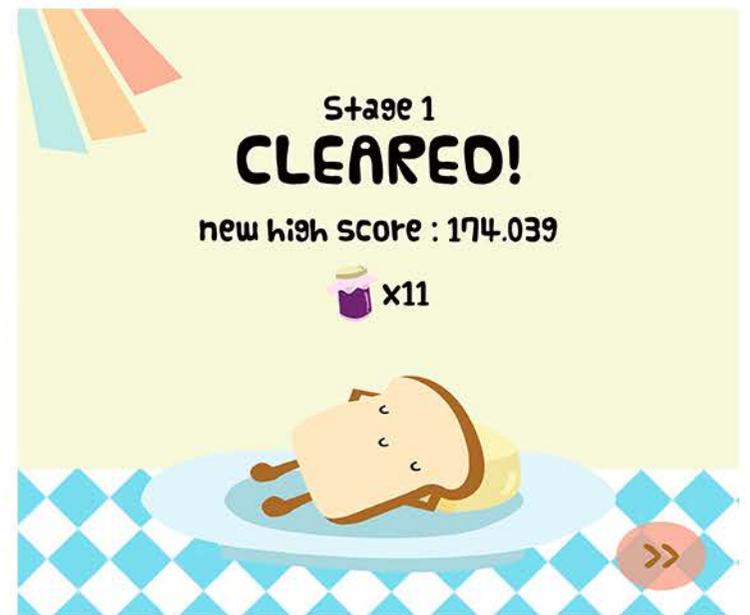
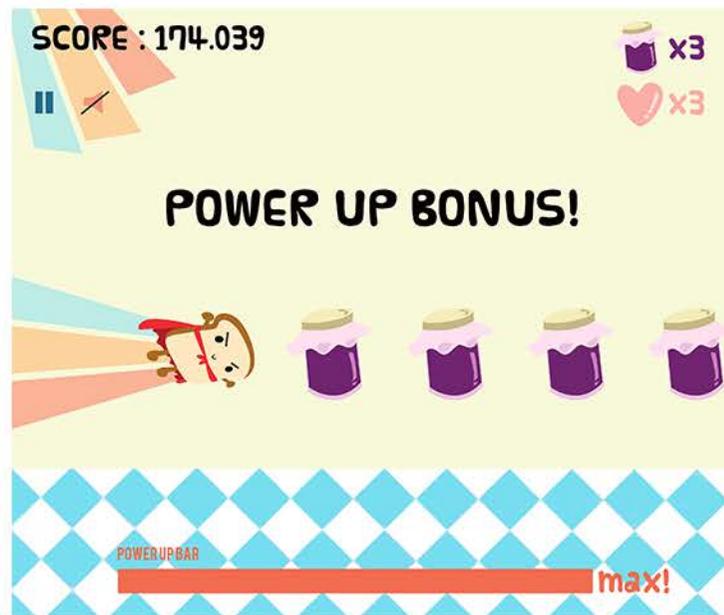
**Pasar Seni ITB 2014 Website**  
Illustrated some goodness for the website.  
Can you spot them?





## Javanese Hawk Eagle

in the styles of :  
ethnic Javanese carving pattern  
realistic painting  
modern flat illustration  
Chinese painting

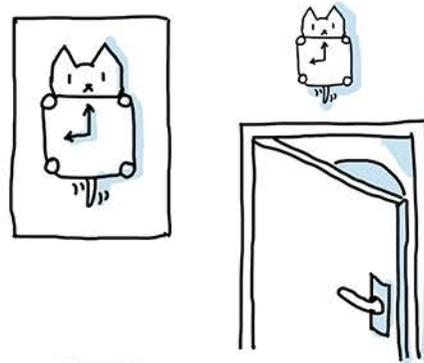


## Flying Toast

A game interface illustration

# Daily Life of a Design Student

Tania Ananta Hidayat  
17412039

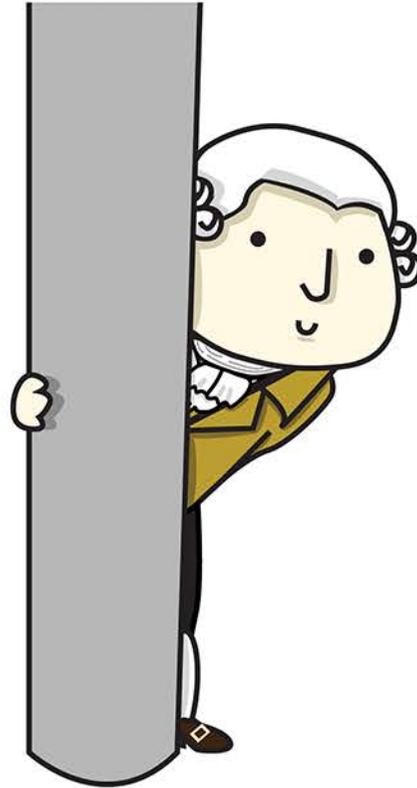


## Daily Life of a Design Student

A graphic novel assignment  
(Yes you got that right,  
it's based on a series of  
true life events).



Haydn Seek



I'll Be Bach.



**Composer Puns**

Illustrations of classical composer puns

Looking forward to work with you!

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