

Setiawan, Arie

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# Resume Summary

Current Position : Creative Designer Freelancer

Current Specialization : Arts/Creative/Graphics Design

Highest Education : Associate Degree in Hospitality/Tourism/Hotel Management (unfinished)

# Employment History

*Feb 2011 - July 2011*

## Kudos Creative Activities

Position Title (Level) : Creative Designer (Senior Staff)

Specialization : Arts/Creative/Graphics Design

Role : Graphics Designer

Industry : Exhibitions / Event management / MICE

Monthly Salary : IDR 4000000

Work Description :

To make all creative materials from event concepts to designs materials used in the event.

Supervising the designs with the production team.

*May 2010 - Feb 2011*

## 2. OneComm Innovate

Position Title (Level) : Senior Graphic Designer (Senior Staff)

Specialization : Arts/Creative/Graphics Design

Role : Graphics Designer

Industry : Advertising / Marketing / Promotion / PR

Monthly Salary : IDR 4000000

Work Description :

I work for Designing Advertising materials for Kraft, Biskuat, Aqua, Semen Kujang etc.

I also make StoryBoards for TVC and any 360 POSM.

*Nov 2008 - May 2010*

## 3. QiuDesign

Position Title (Level) : Graphic Designer (Senior Staff)

Specialization : Arts/Creative/Graphics Design

Role : Graphics Designer

Industry : Advertising / Marketing / Promotion / PR

Monthly Salary : IDR 3500000

Work Description :

My job is to make any kinds of print ad and 2D designs such as Logo, Flyer, Poster, Billboard, Advertorial, Company Profile, etc.

I've done several projects for Ponds, Dancow DPC, Dancow 1+, Kraft Mooo, Bloeming Bar, Flypower, Danamon Bisa!, GayaSpa, Bakrie Toll Road, Stanford, Ann Dunham Batik, Sunsilk,Bango Food Festival, Panasonic, Zee Milk, Loewy & Cork&Screw Lounge, Vaseline, and more.

# Educational Background

*Graduation Date: -*

### Associate Degree of Hospitality/Tourism/Hotel Management

Major : Food Production Management

Institute/University : Sekolah Tinggi Pariwisata Bandung, Indonesia

CGPA : - unfinished -

*Graduation Date: 2001*

### SMU of Social Science/Sociology

Major : Social

Institute/University : Sekolah Menengah Umum Negeri 60 Jakarta, Indonesia

CGPA : 36.2/45

# Personal Particulars & Preferences

Date of Birth : 4 Nov 1983

Nationality : Indonesia

Gender : Male

KTP No. : 09.5304.041183.0112

Possess Own Transport : Yes

Availability : Immediately

Additional Info :

I’m a Highly-motivated person, teachable, friendly and have a good experience in team work or solo. I’m a good High-pressure handler that can work under pressure in deadline. Imaginative, innovative and creative person.

I’m able to use English passive or active. I can use Microsoft Office (Word,Excel,Powerpoint), Adobe (Photoshop, Illustrator, ImageReady).

A person with good manner and attitude. Understand how to manage a team and know how to handle managerial problem. I’m able to be a problem solver in every trouble in work area.

# CAREER OBJECTIVE:

To advance in the field of Management.

ADDITIONAL SKILLS:

\* Fluently to use Adobe Photoshop, Adobe Illustrator, Adobe InDesign.

\* Fluently to use MS Office Word, Excel, PowerPoint

\* Knowledge of Supervising, Project Concepting, Strategic Planning, Scriptwriting.

PERSONAL STRENGTHS:

\* Leadership charisma

\* Dynamic team player

\* Sense of responsibility

\* Highly innovative

\* Creative and resourceful

\* Excellent skills in communication and collaboration

# References

Name : Muhammad Fadli

Relationship : Business Owner

Position : Owner

Company : QiuDesign

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