

# SONY HENDARSYAH

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## Summary

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Accomplished, dependable and enthusiastic Photographer committed to delivering promised results and remaining true to a unique artistic vision with more than 10 years of industry experience in multi-faceted media organization.

## Highlights

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- Exceptional knowledge of digital photography, analog photography and studio photography
- Proficient in Adobe Photoshop, Light room, Capture One and camera's software
- Lighting expert
- Skill in archiving photos on a computer and server
- Skill in photo shoots as a photographer on locations, in a studio setting and group settings
- Proactive approach to problem solving
- Strong organizational skills and communications skills
- Excellent interpersonal skills and customer service skills
- Fast learner and attention to detail

## Accomplishments

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Participant of "Private Expressions" Photo Exhibition at Gallery Foto Cahya, Jakarta

## Experience

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- | Photographer  | Current |
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| Integral Artmedia - Jakarta   |         |
| <ul style="list-style-type: none"><li>• Commercial and Corporate photographer.</li><li>• Defined image requirements and planned photographic events.</li><li>• Photograph a multitude of events.</li><li>• Handled company financial accounts.</li><li>• Collaborated with clients to guarantee satisfaction with results.</li><li>• Corresponded and maintain relationship with clients.</li><li>• Finalize contracts.</li><li>• Commercial job proposals.</li><li>• Photography performed in studio and on location.</li><li>• Digital enhancements.</li><li>• Cropped, manipulated and performed color-balance for final images.</li><li>• CD covers and designs for entertainers.</li></ul> |         |

Photographer  
Photomax - Jakarta

Oct 2005 to Sep 2007

- Planned, scheduled and executed all aspects of conventional photography including 'on location' procedures and studio shoots.
- Monitored studio for adequate quantities of supplies.
- Edited and distributed all selected and unselected images.
- Interview customer.
- Explained price and package details to customers.
- Defined image requirements and planned photographic events and exhibition.
- Photographed special events, including weddings, parties and company's events.

Photographer  
PT. DigiPrint Indonesia - Surabaya, Jawa Timur

Mar 2004 to Sep 2005

- Assisted imaging team members with product styling, pre and post production.
- Monitored studio for adequate quantities of supplies.
- Maintained all equipment such as Cameras, Lights and Computers
- Conducted all photo shoots in a calm and professional demeanor.
- Defined image requirements and planned photographic events.
- Improvised photographic methods and techniques.
- Photographed special events, including weddings, parties and school portraits.

Photographer's Assistant  
PT. IPI Studio - Jakarta

Oct 2002 to Feb 2004

- Assisted photographer in setting and preparing all necessary equipment for photo-shoot session including involving in photo shooting process.
- Communicated with customer to understand the expectation and atmosphere required for photo shooting.
- Do photo and negative film retouching.
- Responsible for keeping camera, film and all photography equipments in good condition, clean and organized manner.
- To participate in team discussion of operational issues.
- To contribute idea and suggestion in developing business and growth of company.

## Education

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Diploma, Physics  
University of Indonesia – Depok, Jawa Barat

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## Seminar, Course and Workshop

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- Digital Photography short-course
- Seminar and Workshop of Beauty-Fashion Photography
- Photography Workshop by 9 Professional Photographers
- Basic Photography Seminar (organized by Eastman Kodak Company)
- General English, Advanced Level (Lembaga Bahasa LIA Jakarta)
- Workshop Novell NetWare v.3.11 for User Level
- Music Course (Yayasan Music Indonesia)