



BAGUS PUTERA

Graphic Designer's Portofolio

**“PERFECTION
IS
BORING,
GETTING
BETTER
IS
WHERE
ALL
THE
FUN
IS”**

LET'S KEEP IT SHORT

Hi Three Monkeys Media, I see your job vacant on **Ahensi Ex Ahensi** and wow its as extreamly good opportunity, practically im a **Graphic Designer** and the way i look at from your job vacancy you need **Freelance Hand Drawing Illustrator, Freelance Story Board Illustrator** and plus **Fulltime / Freelance Graphic Designer** too, and i decided to give it a try.

Originally i want to apply as **Freelance Hand Drawing Illustrator / Freelance Story Board Illustrator**, but who knows if you came up with better idea lets talk !

About me

Hi ! My name is Bagus Permadi Anugerah Putera, as 2 Year experiences Graphic Designer who passionate to all about visual stuff. I love to read comic books, watching movies, sports, most of all i love to think by drawing random stuff on a piece of paper.

During the periode, I learn many exploration from various projects to experience any fields in visual communication such as short social campaign, designing newsletter, branding, company profile, illustration and organizational experience that I have followed.

Education

Telkom Creative Industries School
Majoring Visual Communication Design 2010 - 2014

Proficiency

Graphic Design
UI / UX Website
Illustration

Language

Bahasa
English



24 - Nov - 91



Contact

Baguspermadia@gmail.com
- 081218339891
Bekasi, Indonesia.

Skills

Illustration
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe Premiere - Newbie

Compatible Use

Macintosh Preferred
Windows
Wacom / Pen Tablet

Achievement

1st Winner Short Movie Competition "Bening" Indonesia Ministry of Health Event HIV / AIDS

The Best student 2011
Telkom Creative Industries

GRAPHIC DESIGNER ART DIRECTOR ILLUSTRATOR UI / UX DESIGNER

This is where i see my self at 5 years from now, an Graphic Designer expert with Art Director point of view, the Ability to visualize idea through beautifull sketch like an Illustrator, and the UI / UX Designer way of thinking.

Experiences

2010
Assistant Art Director & Visualizer at Soul King Video clip project (Freelance)

2011
Producers & Graphic Designer at "Bening" Short movie Project (Freelance)

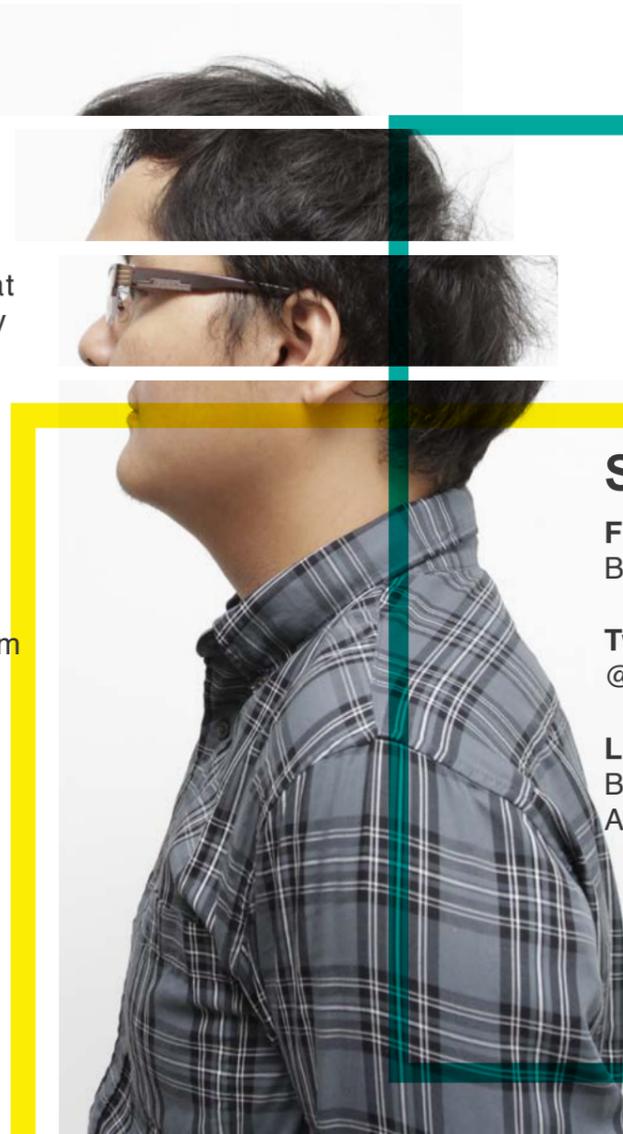
2012
Assistant Art Director at "Bukit Sentul" company profile (Freelance)

Art Director at "Jalan Pintas" Short movie (Indie Freelance)

2013
Assistant UI Designer at Hi - Indonesia Telkom BDV Startup

2015 - 2016
Graphic Designer at Leaf-Plus

2016 - Now
Graphic Designer at Ydigital Asia



Social Media

Facebook
Bagus AP

Twitter
@Baguspermadia

Linkedin
Bagus Permadi Anugerah Putera

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DIGITAL

Digital is the world i have fun to play with, imagine something from based on your imagination, realize that there is boundary you need to break to get the result you want it is complicated yet entertaining once you get it.

Branding

Creathink is a task project from college, we were tasked to create an bussines plan from unseen problem around us, including creating the logos, proposal and innovative product to fullfill Illustrator needs.

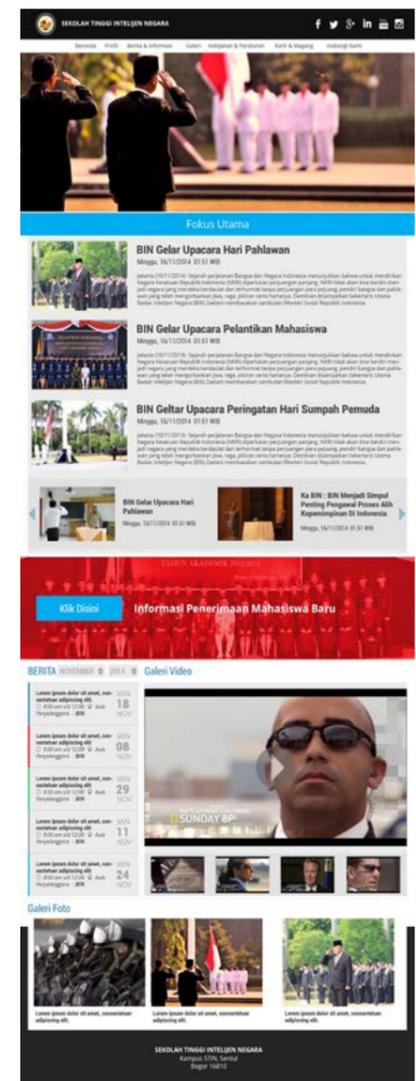
Several random project logo i did, as a person who likes branding, recreate or creating whole new concept is a temptation you can't resist.

Packaging Design

Packaging is a task project from college, we were tasked to create a packaging design to support our product, but it turn out to my officials packaging for Creathink's Tracing table projects.

I also designed Hermes's packaging design, an college task for making shoes packaging to appear more attractive yet elegant to see.





Website Design

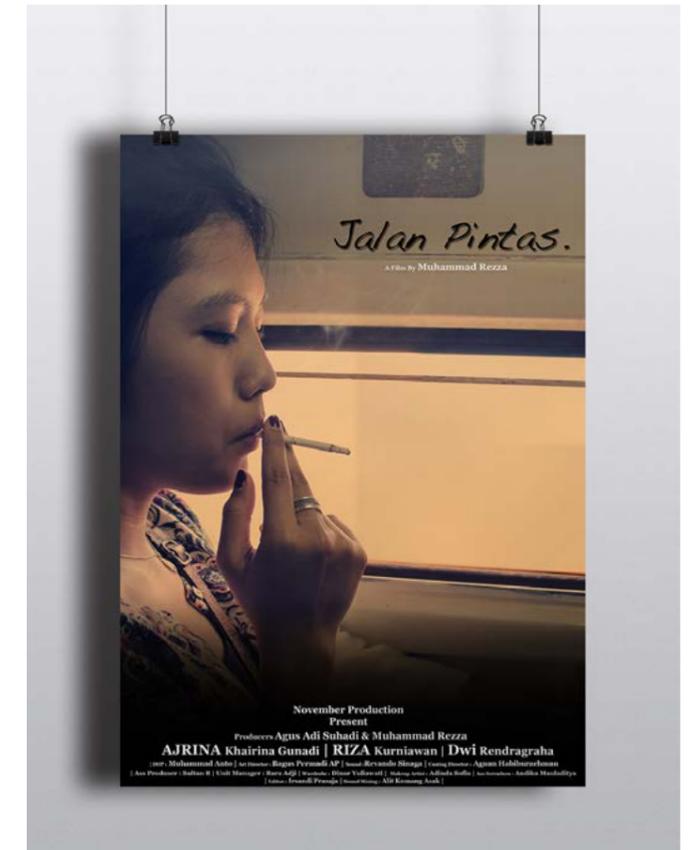
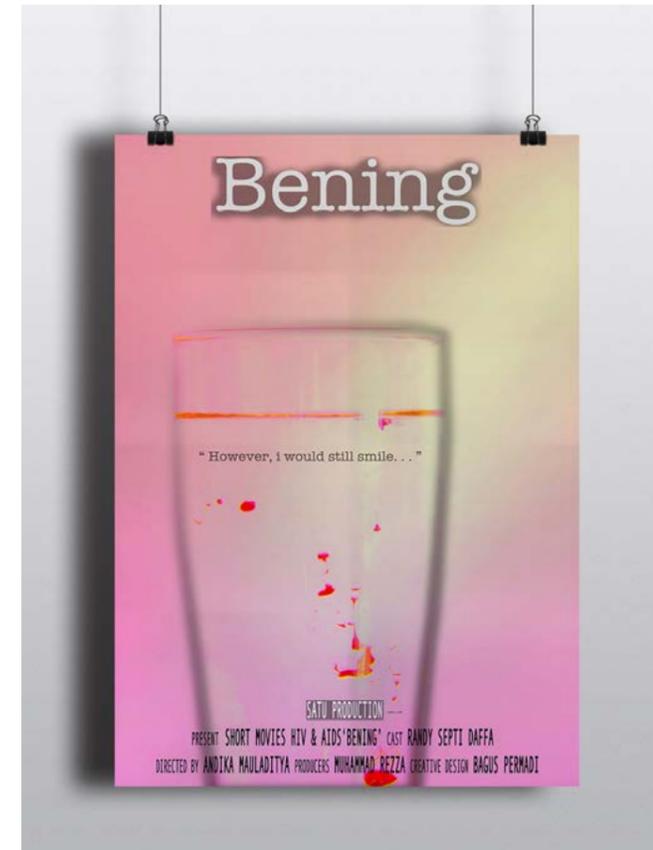
From internship program startup Hi-Indonesia i was a junior website designer for the project, found so much fun while designing website, event though i didnt have any chance to built a website from the start, its still my sweetest moment to know entirely new designing progress.

Oh wait, i already made one that redesigning website Leaf-Plus's newest website ! kindly to check it !.



Motion Graphics

Ive been through two various project from Conservation International and KLHK Motion Graphics (as supervisor) it was great project, i hope i can handle more project like this in the future, as an vektor artist / art director of course.



Poster

Movie poster for independent short movie festival luckily we won it at Indonesia short movie competition HIV / AIDS event "Bening" has won 1st place.

And other Poster event designed by me for various project at LeafPlus, for Kompetisi poster sekolah hijau, special credit to Nathania.

KOMPETISI POSTER SEKOLAH HIJAU

Menuju Sekolah Hijau

Petakan masalah dan solusi untuk isu lingkungan di sekolah kamu dalam bentuk kreasi poster.

Pilih salah satu tema lingkungan ini :

- SAMPAH
- AIR
- ENERGI
- MANAJEMEN LINGKUNGAN
- ENERGI TERBARUKAN
- KEANEKARAGAMAN HAYATI
- KONSUMSI BERKELANUTAN

Terbuka untuk sekolah jenjang SMP/MTs, SMA/SMK/MA Se-Tanah Air!

Jadilah kebanggaan sekolah mu!

Total Hadiah Rp150 Juta
Untuk 11 pemenang dalam bentuk fasilitas sekolah hijau impianmu!

Kirimkan karyamu paling lambat :
Jumat, 20 November 2015

Informasi lebih lanjut :
facebook.com/postersekolahhijau
artcompetition.pakimwa3@giz.de
Putri +628777335336
Sizi +6287822184781

FESTIVAL IKLIM

1-4 Februari 2016, Jakarta Convention Center

Menjaga Kenaikan Suhu Dibawah 2 Derajat Celcius Untuk Kesejahteraan Rakyat dan Generasi Mendatang

Kompetisi Poster Perubahan Iklim

3 Februari 2016, Pukul 13.30 - 17.00
Ruang Kakaktua Lower Hall, Jakarta Convention Center
Pendaftaran : 25 - 30 Januari 2016

Terbuka untuk siswa SMP/MTs & SMA/SMK/MA
Kirimkan melalui e-mail pendaftaran@leaf-plus.com dengan subjek "Pendaftaran Poster Festival Iklim" dengan menyertakan nama lengkap, nama sekolah, kelas, kontak, dan nama guru pendamping

Tempat terbatas!

INFO LEBIH LANJUT

- Website : www.dibawahdua.com
- Facebook : <https://www.facebook.com/indonesiaREDD>
- Twitter : @IndonesiaREDD (<https://twitter.com/IndonesiaREDD>)
twitter hashtag: #Below2 #dibawah2 #Festivaliklim



VIDEOGRAPHY

Videography, who doesn't like a movie honestly? Being a part independent movie maker is a joyful experience, able to produce some video either it is a task from university or independent is a valuable experience I cannot forget, unfortunately my external hard drive corrupted, all I can save is the file who is published like "Bening" and "Soul King" the rest is gone, only a picture of it.

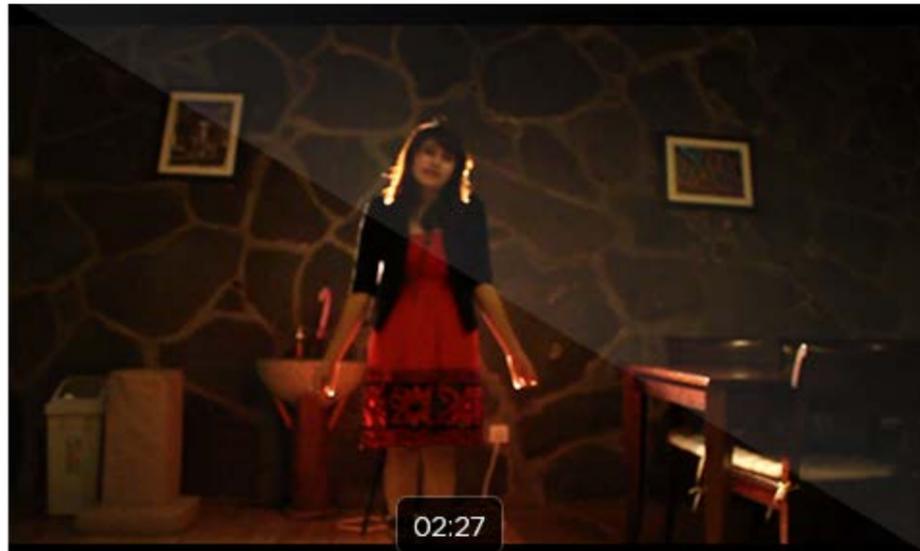
Bening

Bening is a short movie telling you the perspective of how an innocent child who doesn't have any idea why he has to suffer a HIV / AIDS virus inherited by his parents, this story will take you to another perspective so we can see it from a different angle so we can clearly see who's the real victim is.

It's a fiction anyway some people believe that it's true story, well take it as a compliment.

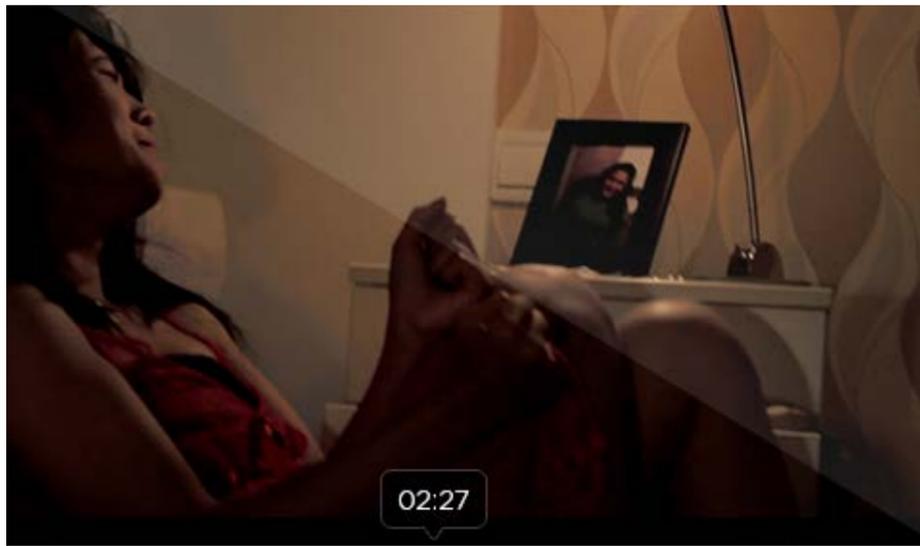
Soul King - Ego Sang Pemimpin

Soul King is a punk rock independent band they're criticize Indonesian's government about how they're luxurious glamour live, corruption and greed that leads our people to suffering is sad to say that, but the music is great!



Osha - Loh Kok Tau ?

Osha is one talented with a lovely voice vocalist i know in Bandung, the way she sings is absolutely hypnotizing.



Jalan Pintas

Jalan Pintas is a short story about call girl's emptiness, who once is a happiest girl in the world, telling you to know her past live affect her future most.

Its my first time to be Art Director and also my best movie so far (so proud of the result), unfortunately is this movie never go published because of internal problem.

Titik

Titik / Dot in english is documentary film about people who suffering mentall illness in Bekasi Inspired by Eagle Awards.



ILLUSTRATION

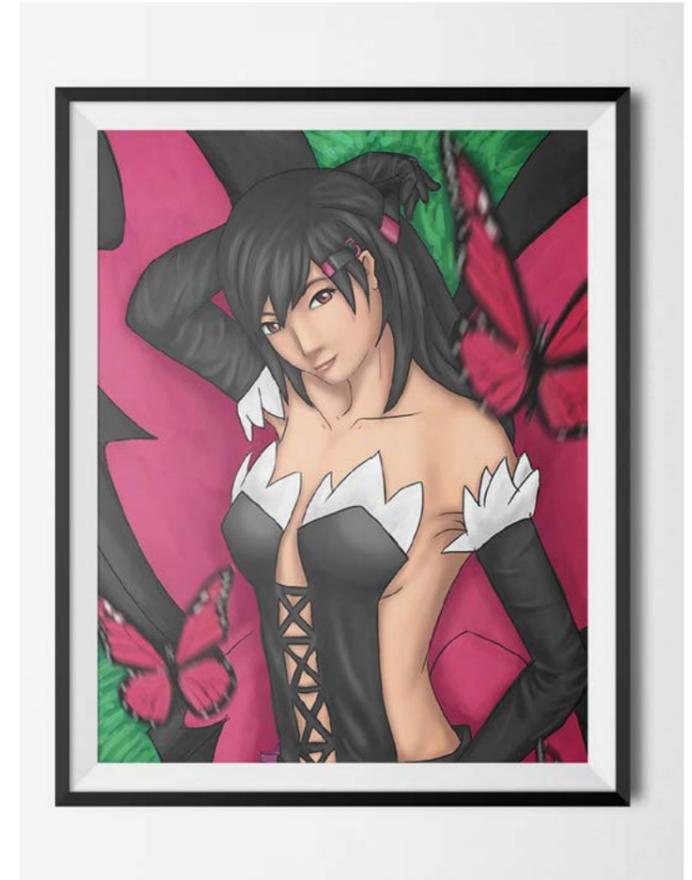
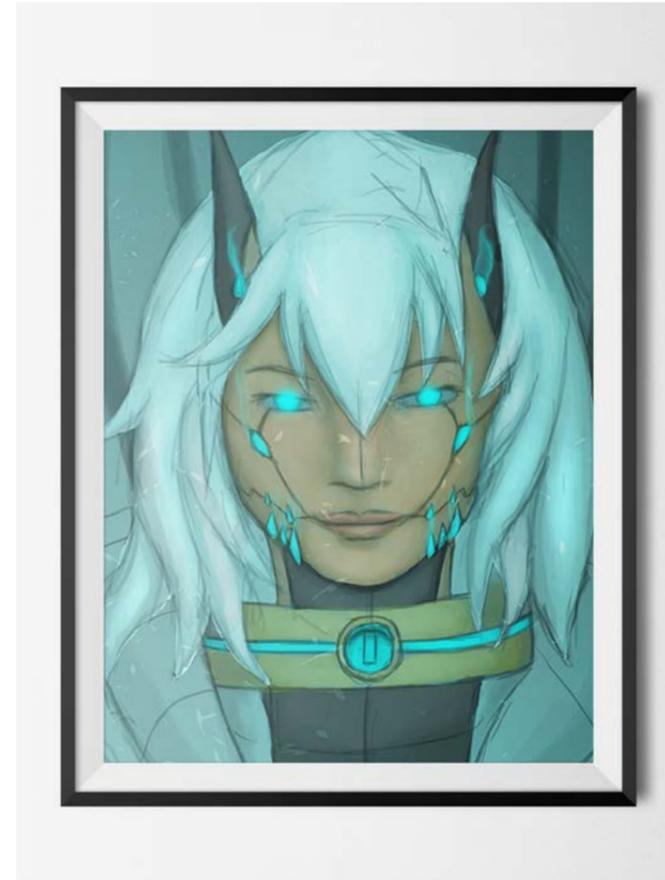
I love illustration is like talk to my inner self where i found peacefull place, even though it didn't look so good in digital painting, still love to explore it ! you can also seen the result on my social media especially instagram and maybe say your opinion or thought about it.

Digital Painting

Digital painting is like a painting on canvas, i cant really good at it but still improving from time to time, it help me a lot through graphic designer's career.

Comics

An collaborative project where i worked things out for competition with my friends, we didnt get luck we need yet, but we did all we can and proud to show it for everyone.

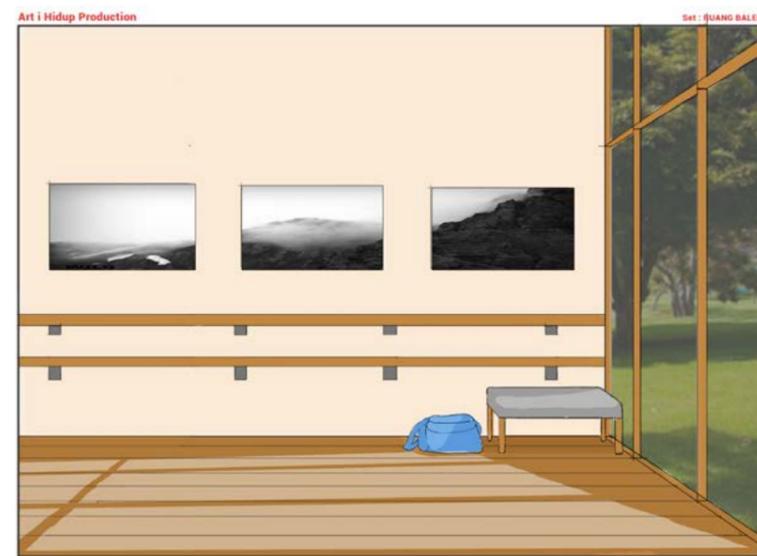
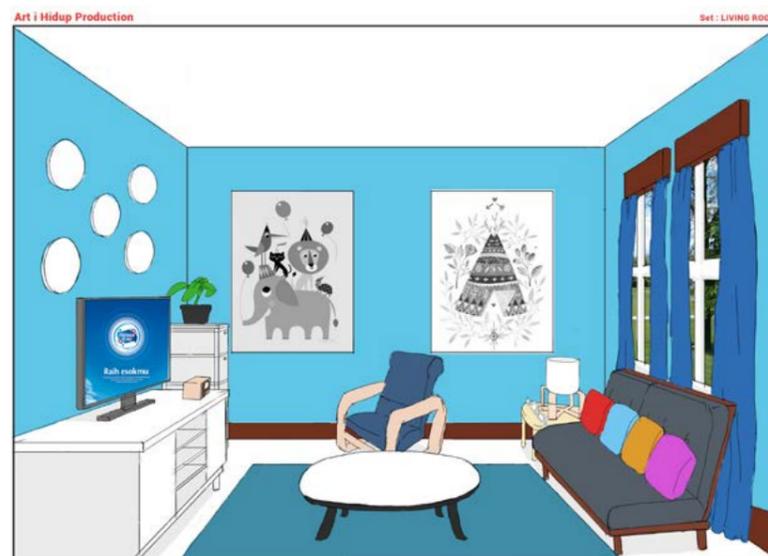


Set Art Artist

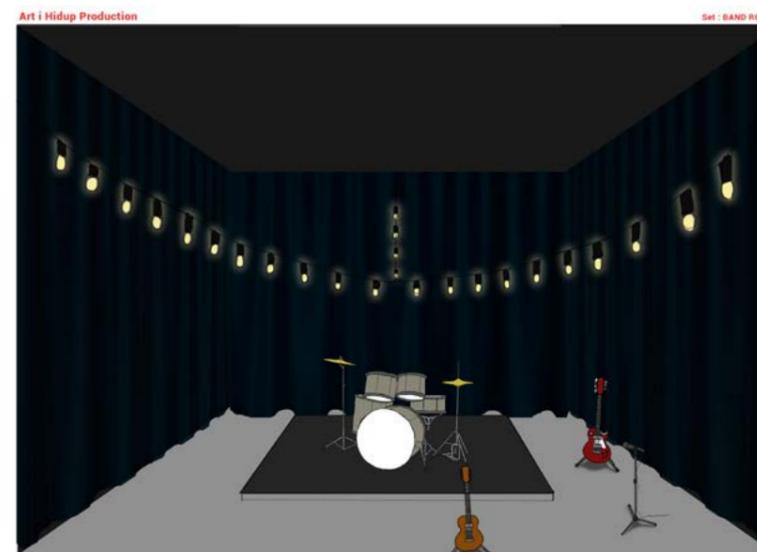
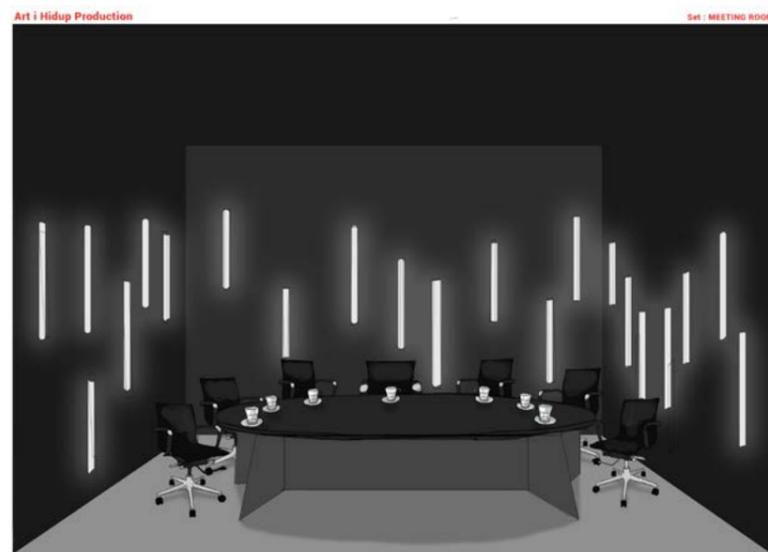
As i said, drawing is my passion, luckily a friends of mine is a Art director who see me as an potential partner, so we working together as a freelance.

Click Clients to see the videos !

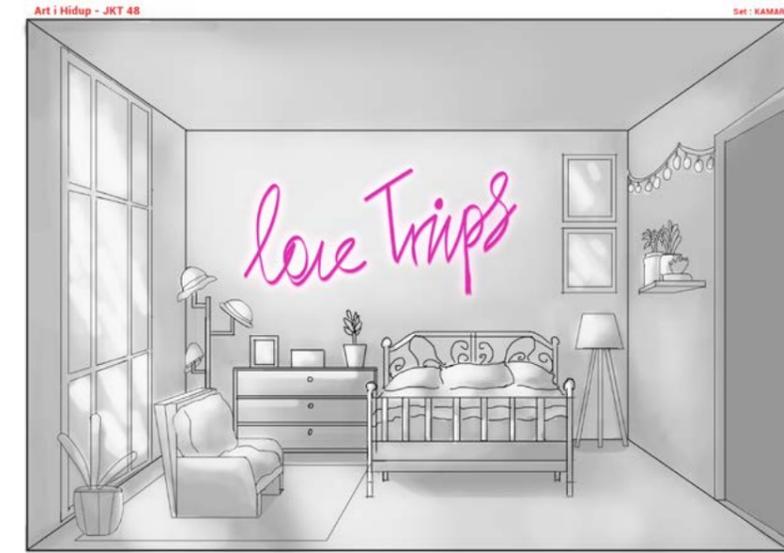
FRISIAN FLAG



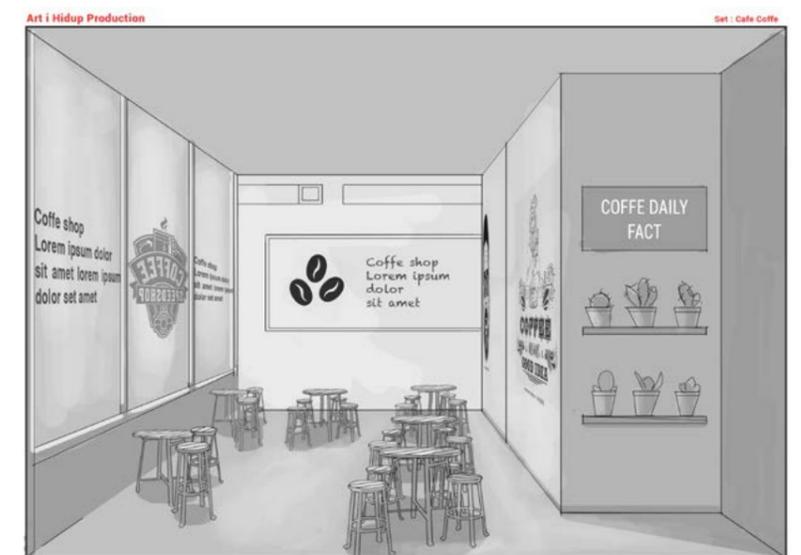
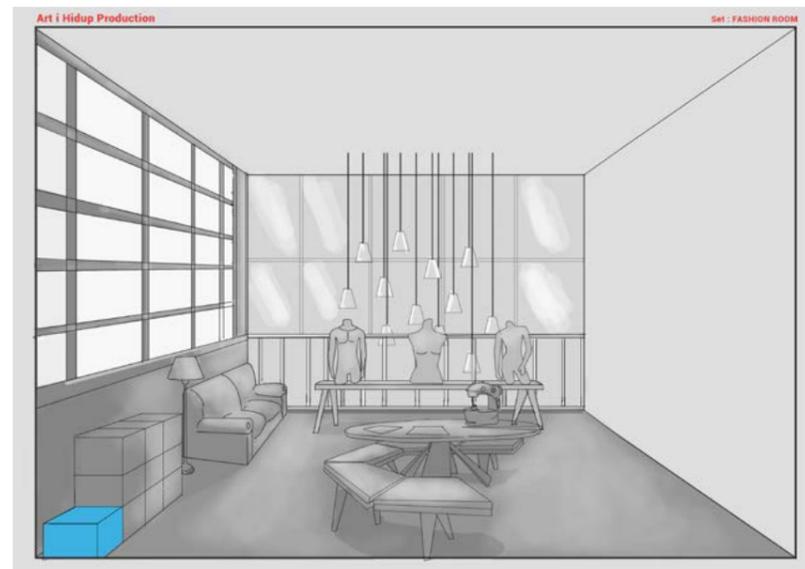
SEMANGAT BAJA - GOD BLESS



JKT 48 - LOVE TRIPS (COMING SOON)



GIORDANO (COMING SOON)





LAYOUT DESIGN

Layout design is the project i handle it most, annually report, monthly report, project report is a few from several project.

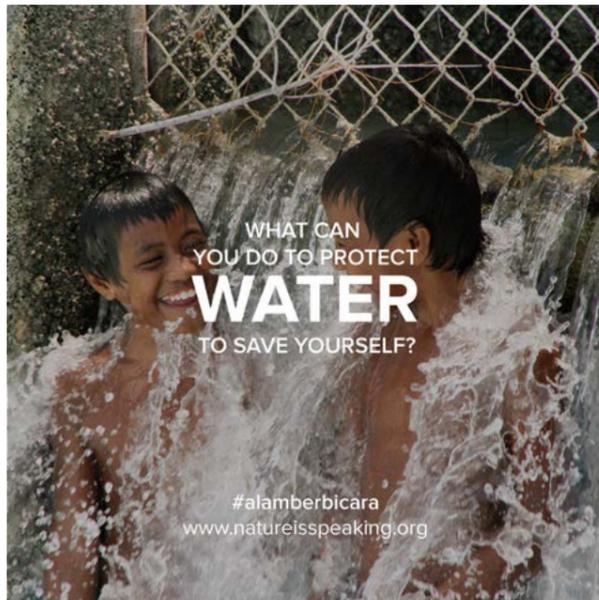
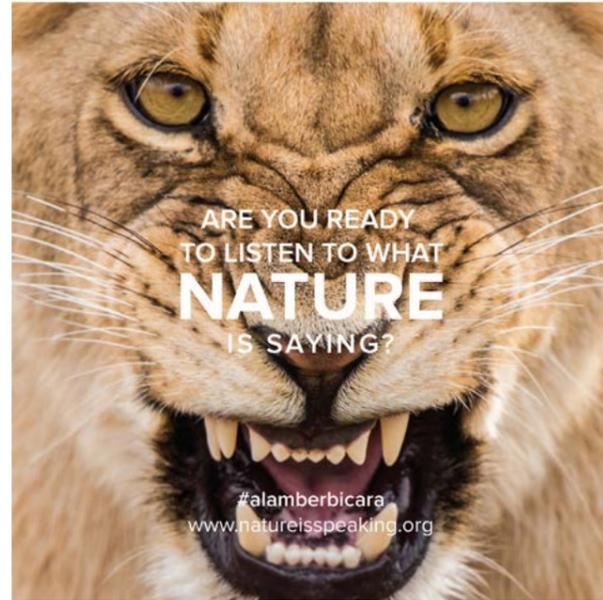
Simetri Sinema

My long time partner decide to make his own Production House team so i decide to help him through my capability, i believe by designing the team's company profile to make them more appealing in the front of the clients.

The Nature Conservancy

Its official The Nature Conservancy e-magazine, a collaborative project designed by our team, we're excited to see the output !





CAMPAIGN

Layout design is the project i handle it most, annualy report, monthly report, project report is a few from many project (not really many project, its refere to the page of it which is so many).

Nature Is Speaking

Nature Is Speaking is a “Hello” campaign from Conservation International, a campaign started from Digital campaign to leads the main event, i am handling its campaign materials through Instagram, Facebook and Twitter.

Antangin Junior creative green School 2016

Daun Meniran
Memelihara daya tahan tubuh

Madu
Meningkatkan stamina & regenerasi sel

Jahe
Antioksidan mengatasi mual & kembung

Daun Mint
Melegakan pernafasan

Daun Sembung
Meningkatkan sistem imun tubuh

Rimpang Temulawak
Meningkatkan daya tahan tubuh & nafsu makan

Biji Pala
Penghangat badan & pereda pusing

Bunga Echinacea
Melawan infeksi saluran pernafasan atas (ISPA)

ANAK SEHAT GAK GAMPANG SAKIT

Mari Budayakan Hidup Alami dan Ramah Lingkungan

Antangin Junior creative green School 2016

ANAK SEHAT GAK GAMPANG SAKIT

Mari Budayakan Hidup Alami dan Ramah Lingkungan

Antangin Junior creative green School 2016

5 GREEN VALUES

- GREEN CULTURE
- GREEN PLANTING
- GREEN WASTE
- GREEN WATER
- GREEN ENERGY

ANAK SEHAT GAK GAMPANG SAKIT

Mari Budayakan Hidup Alami dan Ramah Lingkungan



Campaign Material

Not every campaign i have is a big one, but i designed all the material so i think i can show it as portofolio too here.

THANK
YOU!

Thank you very much for reviewing my portfolio,
Hope i can fullfill your company needs as **Story Board Artist**,
even if its not, please let me know what do you think about my portfolio.
I believe you have something in mind and kindly to tell me about it at
baguspermadia@gmail.com, Thank you and have a good day!