**CURRICULUM VITAE**

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**RIZKI AYu ACHYAR**

Perum.Margahayu Raya Barat Jl. Uranus I blok B3 No. 43

RT/003 RW/004 Kelurahan Sekejati, Kecamatan Buah Batu

Bandung 40286

Phone : +6282112109797

Email: ayuachyar@gmail.com

Twitter: @\_merayu , Facebook: Rizki Ayu Achyar

Ayuachyar.blogspot.com | LinkedIn : ayu achyar

**PERSONAL INFORMATION**

Name : Ayu

Date of birth : March, 03 1990

Place of birth : Bandung, Indonesia

Sex : Female

Religion : Islam

Blood type : O

Citizen : Indonesia

Status : Not married

Hobbies : *Listening to music, Reading, Writing,etc*

IPK : 3.48

**FORMAL EDUCATIONAL BACKGROUND**

**2008 – 2012 Padjajaran University (S1) Bandung**

(Faculty of Communication - Department of Public Relation)

**2005 – 2008 25 SENIOR HIGH SCHOOL Bandung**

**2002 – 2005 22 JUNIOR HIGH SCHOOL Bandung**

**1996 – 2002 SABANG PRIMARY SCHOOL Bandung**

**1995 – 1996 AL QOLAM Bandung**

**INFORMAL EDUCATIONAL BACKGROUND**

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| Bimbingan Belajar SSC Tahun Ajaran 2005 dan 2008 |
| Les Private Bahasa Inggris Tahun Ajaran 2008 |
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**SKILL SETS**

COMPUTER

*Operating System :*

● Microsoft DOS, XP Professional, Windows 8

*Office Application:*

● MS Word

● MS Excel

● MS Power Point

SPORTS

* Swimming
* Running
* Cycling

SPEAKING

* Broadcasting
* MC
* Marketing – Promotion

**EXPERIENCES**

**Organizational Activities** :

* Angklung team of SABANG Primary School, Bandung. 1998-2002

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| ● Organisasi Tari SDPN Sabang Bandung Tahun 2000-2002 |
| ● Organisasi Angklung SDPN Sabang Bandung Tahun 2000-2002 |
| ● Komandan Regu Putri Organisasi PMR SMPN 22 |
| ● Organisasi Cheerleaders SMAN 25 Bandung 2007-2008 |

**Work Experiences :**

* Digital and Event Strategist at CreativeLand Corp
* OC Public Relation and Communication of ROAR Organizer
* Social Media Strategic Planner of Ridwan Kamil’s Campaign ( Mayor of BANDUNG )
* Marketing of Potluck Consulting
* Secretary of Sindikat Kuliner @SindikatKuliner
* Online Project Manager at Dixgital Online Marketing