



"HEY, IT'S INTERESTING TO HAVE TEAMWORK AND LEARN WITH YOUR COMPANY"

IKA LUTFI ALZUHRI

Creative/Digital
GRAPHIC DESIGNER

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Graphic Design is my passion. I'm enjoy making simple, interesting, and communicative design.

- Good in teamwork
- Critical and open-minded
- Have sense of humor
- I'm looking for challenges



Ika Lutfi Alzuhri



lutfialzuhri



lutfialzuhri.blogspot.com

IPK
3,63



EDUCATION

- 112 Senior High School (2011)
- State Polytechnic of Jakarta Graphic Design Faculty (Sep 2014)
- Media Communication Institute of Trisakti (Dec 2015)



EXPERIENCES

- Freelance in Indonesia Survey Institute (2013)
- Owner of Homemade Production (ongoing)
- Internship in mobile developer GITS Indonesia (2013-2014)
- Freelance in Majalah Tebet (2014)
- Freelance in PT. Buqu Indonesia (2015)
- Fulltime Graphic Designer in Avancera (ongoing)



INTERESTS

Design | Art | Sport | Games | Photography | Writing | Psychology | Music | Digital Knowledges



ORGANIZATIONS

- Extracurricular of Journalistic (2011)
- HMGP AKSI as staff (2012)
- HMGP PROAKTIF as Head of PR (2013)
- and other committees



ACHIEVEMENTS

- 2nd Champion of Speech Contest (2011)
- Finalist of Debate Contest (2012)
- 2nd Champion Poster Contest (2013)
- Join many workshops and seminars



SKILLS



85%



75%



Public Speaking

85%



85%



50%



Office

90%

- Web Design
- Photography, Video, and Printing



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Creativision

Corporate Identity

Creativision is a logo for handmade production. It's my own handmade production. Until now, this logo is used for everything which is made by my production.

Zoery

Corporate Identity

Zoery is a logo for shoes company. This logo is made for assignments in college. This logogram has two meaning, first it looks like small plant which grows to big plant, and the second one is that logogram describes happy expression.



Ikatan Alumni SMPN 206 Jakarta

Corporate Identity

This logo is for events that hold with many graduates from SMPN 206 Jakarta. Reunion and gathering are always use this logo for their branding.



Prototyre

Corporate Identity

Prototyre is a logo for die-cast company. Stylized wheels as logogram describe products that are all types of wheeled vehicles, while rotating clockwise direction gives a dynamic impression. Direction of rotation which stops on the right side is a reliable and trustworthy impression affirmation.

The image shows the Prototyre logo printed on a white surface. The logo consists of a stylized 'P' that forms a wheel with a blue-to-white gradient, followed by the word 'prototyre' in a lowercase, sans-serif font. Below the main text, the tagline 'new experiences of die-cast' is written in a smaller, italicized font.

prototyre
new experiences of die-cast



Buqu Company Guidebook

Layouts

This is manual book (Guidebook) for user to give them instructions how to use digital library and how to rent or buy books from there.



GPFEST Magz

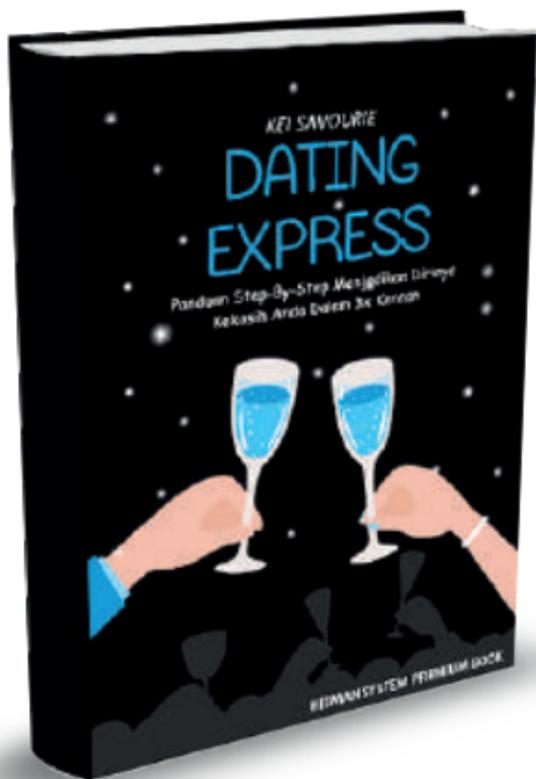
Layouts

This magazine as a report of the GPFest Event. It can be found only when GPFest hold. It contains all about GPFest Events.

Dating Express Book

Layouts

This book is about how to get dating express instantly.
This book is belonging to Hitmansystem,
a consultancy of love company.





Heavenly Blush Web

Website

It is landing page for Heavenly Blush for Men. Just make a flat design and then ask programmer to develop these designs.

Blanja.com Banner

Product Banner

Ads for BBM and Facebook to advertise many items (cosmetic products) for women. In Avancera, I makes many of these for Blanja.com campaign.



blanja
DUST CUT
SKIN GUARD
RP 118.223
BuyNow>>

ETUDE HOUSE

FREE SHIPPING



blanja
PERFECT DAILY
SUN CREAM
RP 167.468
BuyNow>>

25

ETUDE HOUSE

FREE SHIPPING



blanja
WONDER PORE
FRESHNER
RP 224.945
BuyNow>>

ETUDE HOUSE

FREE SHIPPING

“Light” Series Poster

Poster Design

Still an assignment in college. These are series poster for Antivirus company. One concept, but many ideas and ways to express it. Was it infected? :)





WHO Campaign Poster

Poster Design

Its for contest. Yeah, typography poster!
No caption needed for this poster, just be smart
and don't start to smoke. Happy World No Tobacco Day!



Leonardo Di Caprio

Poster Design

Its also for contest. From this poster, I got 2nd champion!
This poster is inspired by the theme of contest: Time machine.
Wish you like it!

Toresto Mobile Apps

UI/UX Interface

Its my work when internship in PT. Gits Indonesia.
No caption needed, just check it in your Apps Store.





Marketeers Banner Apps

UI/UX Interface

Still for internship.
This is for highlight to promote the marketeers Apps.
Check your Apps Store and Go marketeers!



Nametags for Committees

Stationary & Printed Items

This Nametag is used for students orientation in college.
I got the purple one
because I worked for publication and documentation.

Jakarta's Governor

Infographic

An assignment in college. It was made when new governors chosen to lead Jakarta for next five years.





MLM's Chocolate Candies

Packaging

This both of packagings are for assignment in college.
So what do you want? Almond or Milkchoco?

Lacoste Perfume

Packaging

An assignment in college. You know what? This is my special packaging because if you buy two, you would get one as bonus!

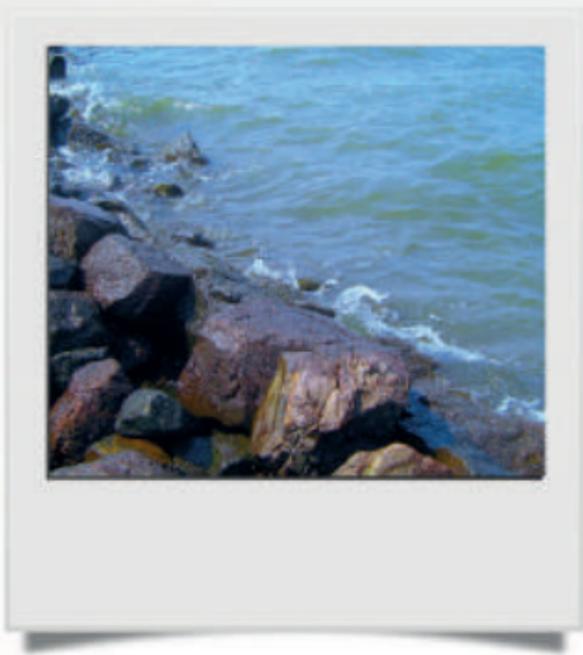




Bulb

Photography

No caption needed. Just enjoy it :)



Vitamin Sea

Photography

If you get stuck, you would take it from unpredictable angle. Enjoy your vitamin sea :)

Thanks!

Take your time and hope you will be inspired

