

# Introduction

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*The goal of this paper is to address concerns that many faculty members have about digital education and introduce some of the best practices in this area, and subsequently, how to apply EduTech in the most relevant ways for students. In addition, this paper provides recommendation for universities and students about Socio education platform – highlighting the value of digital teaching and learning.*

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For millions of people around the world, the promise of higher education is the promise of a better life for themselves and their families. Moreover, participation in quality learning experience means significant contribution to society. Socio is deeply committed to making the dream of attaining quality higher education a reality for these individuals. One way that Socio can help is to offer quality higher education through Education Technology (EduTech). Building digital culture in your schools and universities will be simpler when Socio is involved in the process. EduTech allows your institutions to advance quality higher education, and to meet the needs of students who are increasingly interacting with technology in their daily lives.

Digital learning can be confusing for those not familiar with it. Although digital learning has emerged since the mid-1990s, there are still questions, doubts, fears, and concerns surrounding it. Some higher education professionals are afraid that digital learning may be less effective for meeting learning outcomes than traditional face-to-face courses. Others may be concerned that conducting learning with technology might diminish supervision. Even faculty members with some exposure to digital learning may have concerns that what teachers do in the classroom, and the essence of their relationships with students, will not translate into such technology-rich courses and programs. Finally, faculty may even fear that digital learning might change their role and decrease their importance.

**THE RISING OF NEW GENERATION**

*TODAY, MOST STUDENTS IN UNIVERSITIES ARE POST-MILLENNIALS GENERATION. SEEMILER & GRACE (2015)<sup>1</sup> CONDUCTED DEEP STUDY ABOUT THIS GENERATION, AND FOUND SOME UNIQUE NEEDS & CHARACTERISTICS ABOUT THIS GENERATION.*

## Digital Hyperlinked World

While schools structure learning by subject, these students live life in a hyperlinked world. For digital natives, it is not a subject but a lifestyle. Teachers deliver formal lessons, yet students are experiential and participative. We test academic knowledge and memory in examinations yet they, with the always-on Internet, are living in an open-book world, only ever a few clicks away from any piece of information on the planet. This generation is also the most technologically literate and socially empowered generation of children ever.

They are highly intuitive and confident users of digital technology, with different behavior in social interaction. What's more, the future of education depends on understanding and engaging with these 21st century learners. In order to fulfill the demand for labor and to ensure the future of our employment sector, our education system will need to adapt to and accommodate the learning styles of today's students.

