**Voksa Social Media Content – November Week 3 & 4**

**VALUE:**

**Nov 16,**

**3 Skin Colors to Match with Colorful Shades –** While frame style and shape matter when you’re picking the best sunglasses for your face, choosing the right color of the glasses and lenses should help balance for your skin.

If you’re looking for a long term pair of sunglasses, always think about your skin color first. You could change your hair color tomorrow but you will have to spend a significant amount of time to change your skin color!

1. Light Skin – Stick to the darker colors, but don’t automatically go for black. If you have a warm and light skin tone, brown and gold will work well. Cool undertones beg for dark blue or rich pinks.

2. Medium Skin – Medium skin needs something equally medium, but in more striking direction than your light counterparts. Oranges for warmth will flatter well, blues and lighter greens for cool mediums.

3. Dark Skin – Warm shades of dark skin beg for neutrals or anything in reds, oranges and bright yellows palette should do best. Cool undertones again rely on pinks and blues.

Which one is your skin color? Leave a comment and let us know, maybe we can help you find the best color shades for you. Also, check our new collection @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

(Source: [www.sunglasspicks.com/hair-and-skin-color/](http://www.sunglasspicks.com/hair-and-skin-color/))

**Nov 17,**

**3 Tips Generating Creative Ideas –** Best way to get quality ideas is by creating them from a vast pool of ideas! Then our job is to have as many ideas as possible. Here are a few tips that can help you develop an “idea abundance” mind set:

1. Expect to Have Ideas! – Get rid the common beliefs such as “*I’m not a creative person”.*

2. Welcome Dumb Ideas! – Most people afraid to have their ideas labeled as “stupid” or “dumb”. Get over it: our ideas that regarded as dumb today may be the foundation for groundbreaking idea tomorrow.

3. Expose Yourself to New Experiences! – the more you expose yourself to different situations, people and places, the more fuel you will give to your mind to make connections. Don’t be afraid of doing things differently!

So, ready to make a major breakthrough? Leave a comment and let us know what you think.

Double tap if you think the info useful for you and don’t forget to check our latest collection @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

(Source: <https://litemind.com/6-tips-generate-outstanding-ideas/>)

**Nov 18,**

**Morning Coffee –** Did you know that morning is actually one of the worst times of the day to drink coffee? Yes, high levels of cortisol in our bodies early in the morning. Consuming caffeine when cortisol levels are high creates two problems.

1. Caffeine interferes with the body’s production of cortisol, a hormone that’s released in response to stress and low blood glucose.

2. It increases the person’s tolerance to caffeine because it replaces the natural cortisol-induced boost instead of adding to it.

Do we need to break the habit? Let us know what you think by leaving a comment, don’t forget to check our new collection @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

**Nov 19,**

**How to Wake Up Feeling Fresh –** It doesn’t matter how much sleep you get, if you’re not a morning person then having energy in the morning can seem like a myth.

But mornings don’t have to be something that you dread with these simple steps you can finally be that energetic morning person.

1. First thing first, ditch the snooze – turning off the snooze and allowing yourself to wake up straight away.

2. When you wake up, get out of the bed – because getting out of bed will stop you from so desperately wanting to stay there, so get up and browse your phone from the kitchen table.

3. Don’t skip breakfast – Food is energy and your mornings are more likely to be energetic if you have some fuel in you.

4. Break the rules, have carbs after dark – Having a bowl of porridge before bed can not only give you a better night’s sleep but provides a slow energy release that will last through to the morning.

5. Have something to get up for – Often having no plans can lead to lazing. Whether you have plans or not, just go out and get some fresh air, spending your morning do something is the key to provide you with the energy you need.

Did you start your morning right? Let us know by leaving us a comment. Check out our new collection @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

**Nov 20,**

**Ulang Tahun Voksa –** Hey! It’s our #1 birthday, and on this magnificent day, we would like to thank everyone in our team who always do their best to make @VoksaID greater than ever, and to say that here we delighted to toast our all loyal customer. We feel very fortunate to have this honor. What a joy to have you in our journey and hope we can always give you the best.

Is today also your birthday? Let’s celebrate together! Post your birthday photos mention us and use #BrighterBirthday on your caption and we will feature your photos so the world can celebrate our day together.

Check our latest catalog: @voksa.catalog #VoksaID #BrighterBirthday #BetterWearShades

**Nov 21,**

**Voksa Charity –** Kami di Voksa percaya bahwa setiap orang memiliki harapan yang sama untuk meraih masa depan yang lebih baik, dan cara terbaik untuk mewujudkan itu semua adalah dengan BERBAGI.

Masih dalam rangka merayakan ulang tahun yang pertama, #VoksaID ingin berbagi kebahagian bersama teman-teman di “Tempat diserahkan Charity”.

#VoksaID meski hanya sedikit tapi kami berharap bisa membantu mewujudkan masa depan mereka yang lebih cerah. #FutureisBright #BetterWearShades @voksa.catalog

**Nov 23,**

**What Every Couple Needs to Do to Develop Strong Relationship –** A new year is the perfect time to break old relationship patterns and embrace new approaches that will reignite your spark! Here are 3 relationship trends we should all embrace.

1. Having a true ‘Great Escape’ – leave your smart phone, set your email on vacation mode, and go take your partner to somewhere nice.

2. Warm Up the Kitchen – cooking together is a great recipe for love. Creating a tasty meal with your partner is a sensual experience since cooking heightens all of the senses.

3. Showing Your Love so People Could See – not only relationship rings or t-shirt, you need more ‘couple’ things on you: couple shoes, couple jacket, and couple shades will bring out your style and, not to mention, your love.

Wanna try it out? Leave us a comment and let us know what you think. Visit our new arrival @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

**Nov 25,**

**Best Sunglasses for Driving –** Extreme brightness and distracting reflections can impair visibility while driving and be the of the freak accident, so it is important to wear sunglasses on a bright day. Not only protect against glare, they also prevent bright reflections from distracting and interfering your sight.

What color lenses are suitable for sunglasses for drivers?

* Tints are applied to lenses to help absorb light as it passes through. It is best to consider amber, neutral grey, brown or green color lenses.
* Blue glasses are not suitable for driving, while yellow sunglass lenses are really good for sharpening up images but causes more color distortion.
* Brown lenses reduce glare sufficiently well, including absorbing the blue frequency of light in the sun’s rays, which makes your surrounding seem hazy.

Does it help? Still have a question? Ask us in comment and we would be happy to help. Check our new collection @voksa.catalog Drive safe! #FutureisBright #BetterWearShades

**Nov 27,**

**Driving Quotes –** “Some beautiful paths can’t be discovered without getting lost.” – Erol Ozan

**GIVE AWAY:**

**Nov 14,**

**#FutureisBright IG Photo Contest –** 2016 segera berakhir, tinggal menunggu hitungan hari sebelum memasuki tahun baru 2017! Jadi apa yang akan kamu lakukan untuk kamu dan orang-orang di sekitarmu di tahun 2017 nanti?

Voksa Spectacles presents you “Future is Bright” Photo contest!

Share your new year’s resolutions and win the PRIZE! Caranya gampang, kamu hanya perlu:

1. Follow akun instagram @voksa.id

2. Post foto bersama teman-temanmu dengan tema ‘Resolusi 2017’, jangan lupa tag teman-teman kamu di fotomu!

3. Ceritakan resolusi tahun baru kamu di dalam caption.

4. Mention @voksa.id di foto-mu dan gunakan hashtag #FutureisBright

Post foto sebanyak-banyaknya untuk kesempatan menang yang lebih besar karena pemenang akan mendapatkan voucher belanja sebesar RP. 500.000,-!

Setiap minggu tim kami akan memilih Best Photo of the Week untuk kami feature di akun instagram @voksa.id dan pemenang utama akan di umumkan di malam tahun baru 2017!

Post foto kamu sebanyak-banyaknya dari sekarang dan jangan lupa untuk mention @voksa.id dan mencantumkan #FutureisBright

**Nov 22,**

**#FutureisBright IG Photo Contest –** Congratulations, #InstagramUser! Foto kamu terpilih sebagai ‘Best Photo of the Week’ minggu ini.

“Caption from Customer”

Masih ada beberapa minggu sebelum pemenang utama diumumkan di malam tahun baru 2017, post foto kamu sebanyak-banyaknya untuk kesempatan menang lebih besar.

Jangan lupa untuk mention @voksa.id dan mencantumkan #FutureisBright di caption-mu.

**PROMO:**

**Nov 15,**

**Magna Series –** Frameless, borderless, limitless. Magna Series.

Check out our new glowing colors of Magna Series @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

**Nov 24,**

**Couple Shades –** Got new idea for you and your date today. Hope you like it.

Get it now before it’s too late @voksa.catalog #VoksaID #FutureisBright #BetterWearShades

**Nov 26,**

**Jayden –** “The real man smiles in trouble, gather strength from distress, and grow brave by reflection.” – Thomas Paine

New Arrival! Our men best classic spectacle is ready stock.

Reach us and order now. Also check other collection @voksa.catalog #VoksaID $#FutureisBright #BetterWearShades