

HELLO





The Waterdrops' Rhythm

project title

M. Ansari Dahlan

lecturer

2th/2011

semester/year

2 Dimensional Design

course title

TRADITIONAL PAINTING



OBJECTIVE

Challenging students to make illusion from 2D shape with traditional painting technique.



CHALLENGE

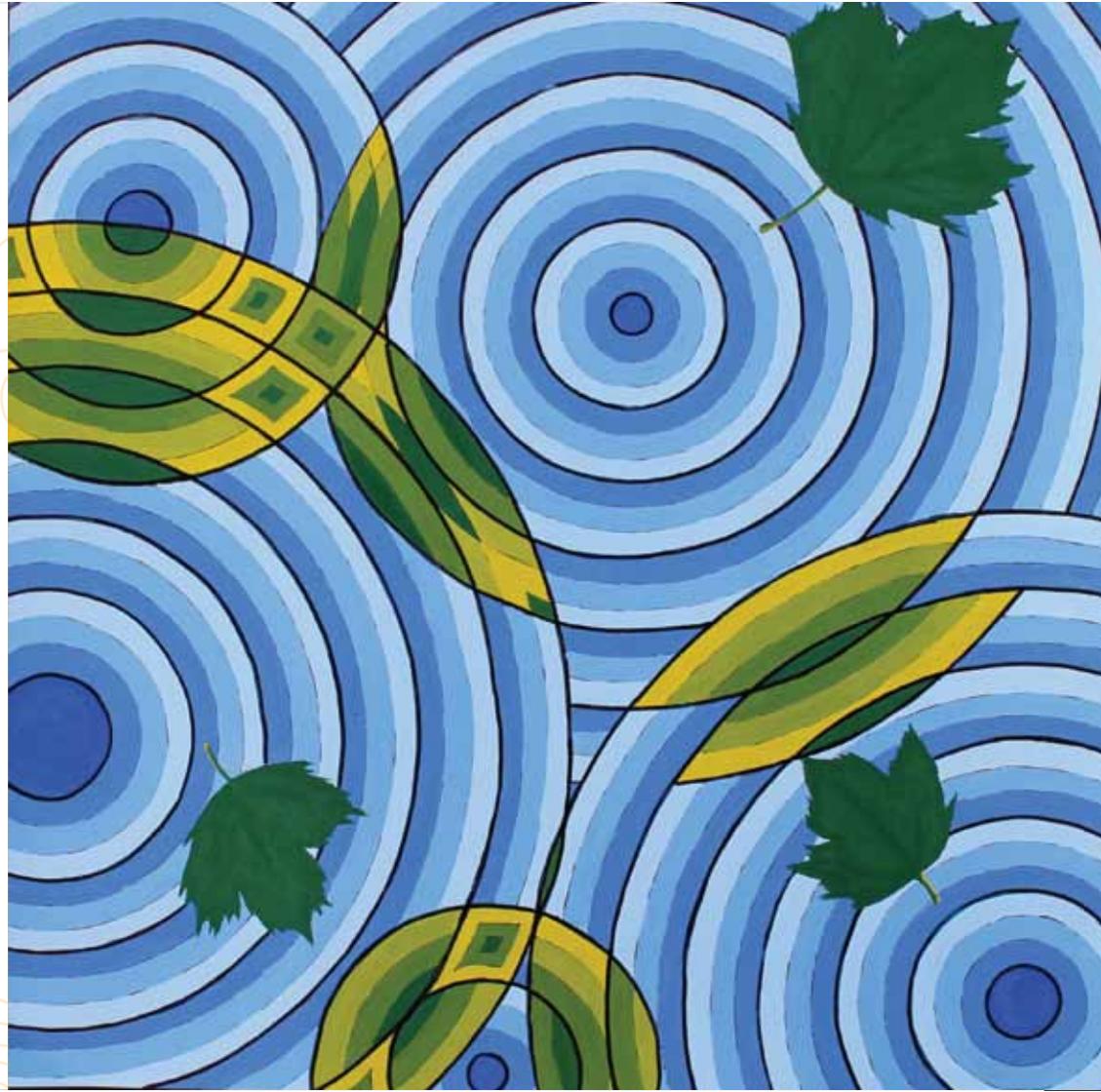
Combining and balancing colors and lines to create 3D illusion with poster ink.



SOLUTION

The theme of art is waterdrops. Repeated circle as basic shape with combination of blue color gradation is used to create 3D illusion.

Material of painting is poster ink, marker and drawing pen on 30x30 cm paper.





Marina Elali
project title

M. Ansari Dahlan
lecturer

1th/2010
semester /year

Drawing
subject

DIGITAL PAINTING



OBJECTIVE

Drawing and painting realism style.



CHALLENGE

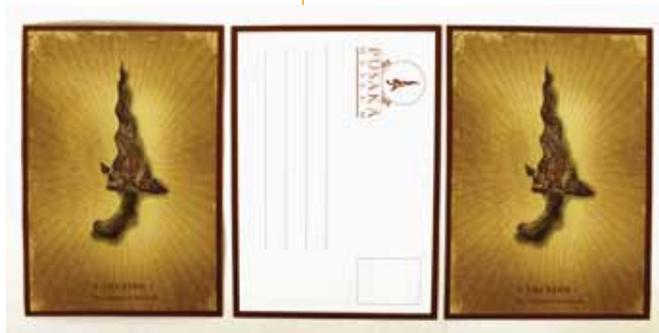
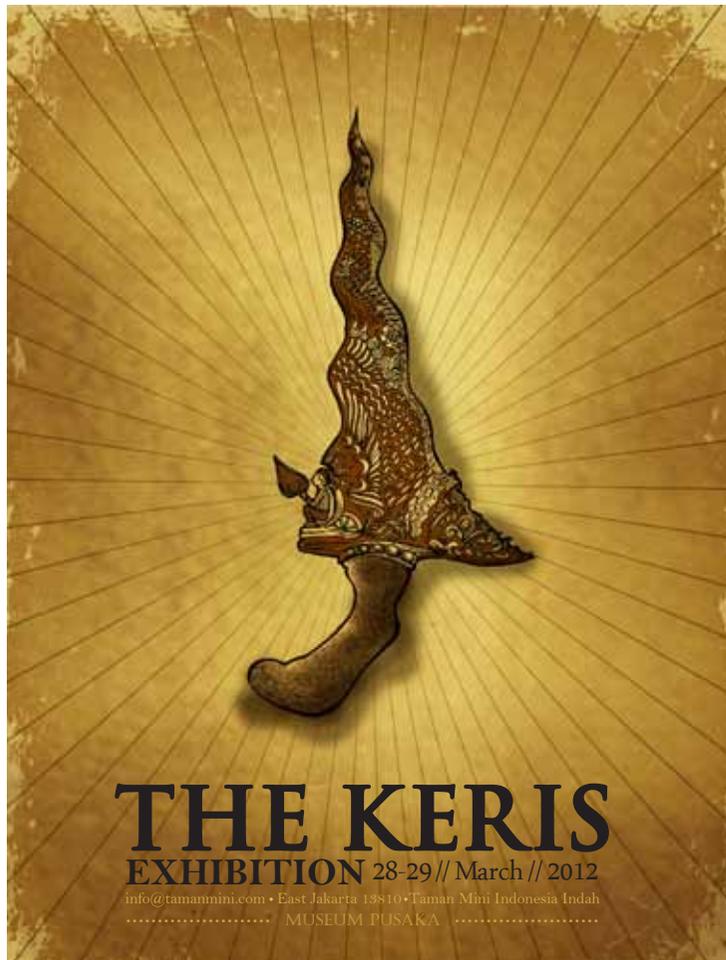
Determining the dark and light tones
in drawing object.



SOLUTION

Digital painting by photoshop.
Combination of dark and light colors
create object's contour into realistic.





POSTER & POSTCARD



Museum Pusaka

project title

Rizky Filtria Hakim

lecturer

5th/2012

semester /year

VCD 04 (Group project)

course title



OBJECTIVE

Redesign part of corporate identity for Museum Pusaka which are poster and postcard.



CHALLENGE

Enhance people interest to Museum Pusaka collection and build valuable inheritance image for Museum Pusaka.



SOLUTION

Combine old, ancient textures, Indonesian batik pattern and Keris illustration on the design to give Indonesian ancestor heritage feel.



LARGE APERTURE

Animal Life
project title

Hermanto
lecturer

3th/2012
semester / year

Photography I
course title



OBJECTIVE

Take pictures with large aperture technique.



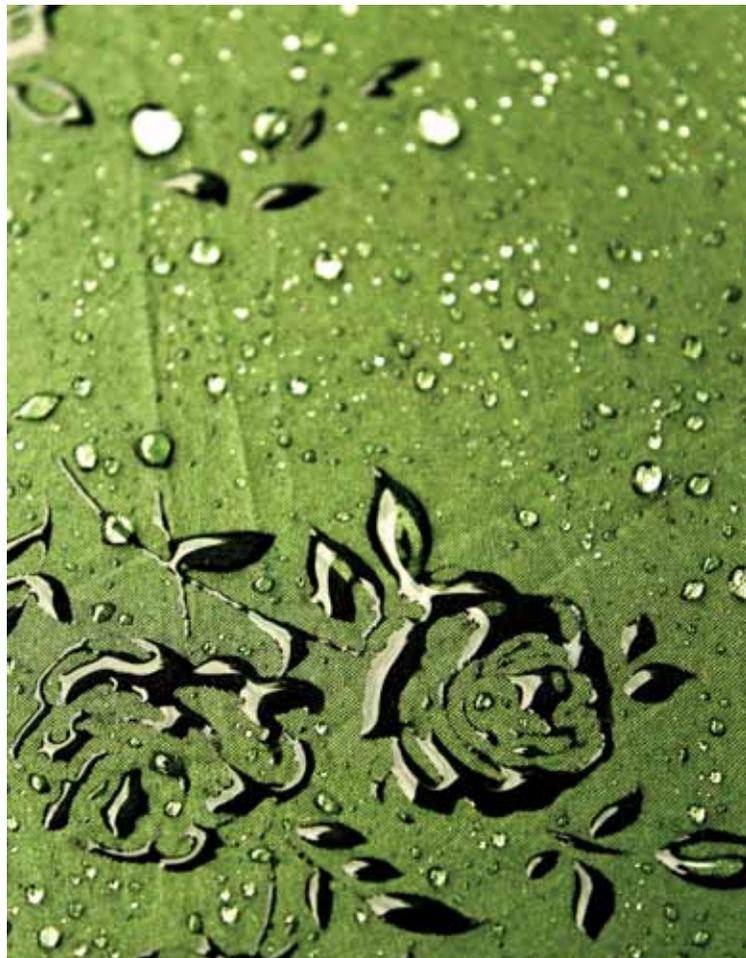
CHALLENGE

Applying the technique to produce a focused and detailed photo.



SOLUTION

The course on this project is large aperture technique so I made it on small object. The animal and nature are attractive to presenting in large vision because they are usually hidden from human normal view, such a different world for humans..



STILL LIFE

The Last Roses

project title

Hermanto

lecturer

6th/2012

semester /year

Photography II

course title



OBJECTIVE

Take pictures with any kind still life theme.



CHALLENGE

The object must be focused and has artistic sense.



SOLUTION

I shoot the object with various perspectives to get the best view. To approach the focus, I chose large aperture 5.6, average shutter speed of 1/11, and ISO 200. I increased the contrast and brightness level to give more distinction and sharpness on image.



drag me



BISCUIT PACKAGING

Regal Marie Biscuit
project title

Rizky Filria Hakim
lecturer

6th/2012
semester / year

Packaging
course title



OBJECTIVE

Redesign Regal Marie Biscuit packaging.



CHALLENGE

Create homemade and classic feel into new packaging.



SOLUTION

Made house-shape packaging with warmth color to feature homemade feel. I also add hand drawing illustration to support classic look on this packaging. I also design house shape POP for packaging.



Gavrillo Klappertaart
project title

Kiki Hakim Filia
lecturer

5th/2012
semester /year

Packaging
course title

KLAPPERTAART PACKAGING



OBJECTIVE

Redesign Gavrillo Klappertaart packaging.



CHALLENGE

Design new appearance with delicious and homemade feel.



SOLUTION

The idea is mommy apron on new packaging. The pattern and lid bandage is adapted to the concept.

Designing new logo and mascot for Gavrillo with illustration. Each flavour is distinguished by different flavour illustrations and mascot's background color.





Personal Portfolio

project title

Widhi Muttaqien

lecturer

7th/2012

semester /year

Website Design II

course title

FLASH WEBSITE



OBJECTIVE

Design personal portfolio by Adobe Flash. The concept and theme are determined by student.



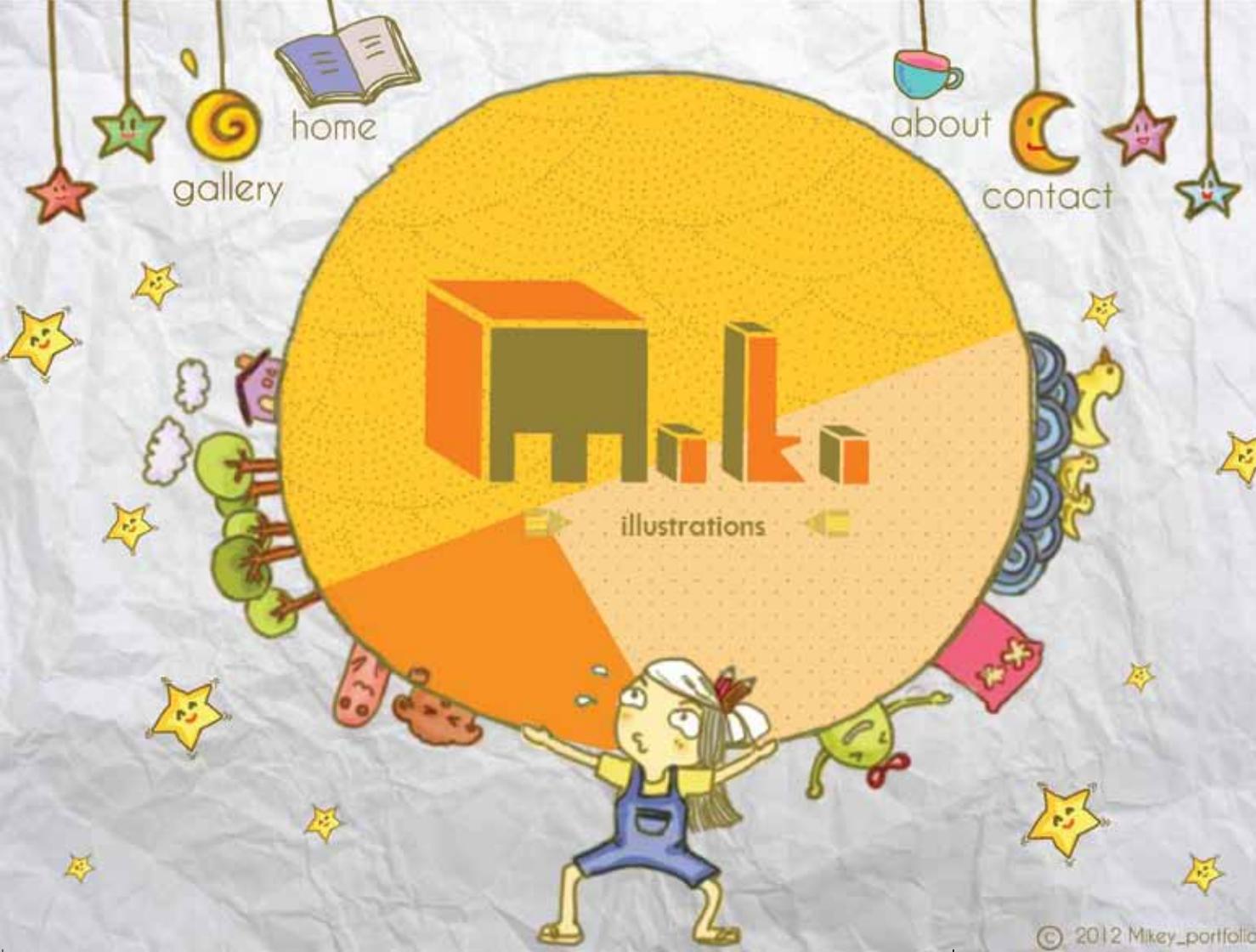
CHALLENGE

Applying Adobe Flash techniques such as masking, motion tween and other animations to develop an interactive website.



SOLUTION

The concept for my personal website was "My World and Imagination". I specially drew every characters and navigations on this website as my identity. The characters were animated but not distract the main content.





Hina Matsuri
project title

M. Ansari Dahlan
lecturer

4th/2011
semester /year

3D Design
course title

CUBIC CRAFT



OBJECTIVE

Creating an object from 3x3x3 rubic carton.



CHALLENGE

Combine the rubic units arrangement to forming an object and able to returned into basic rubic shape.



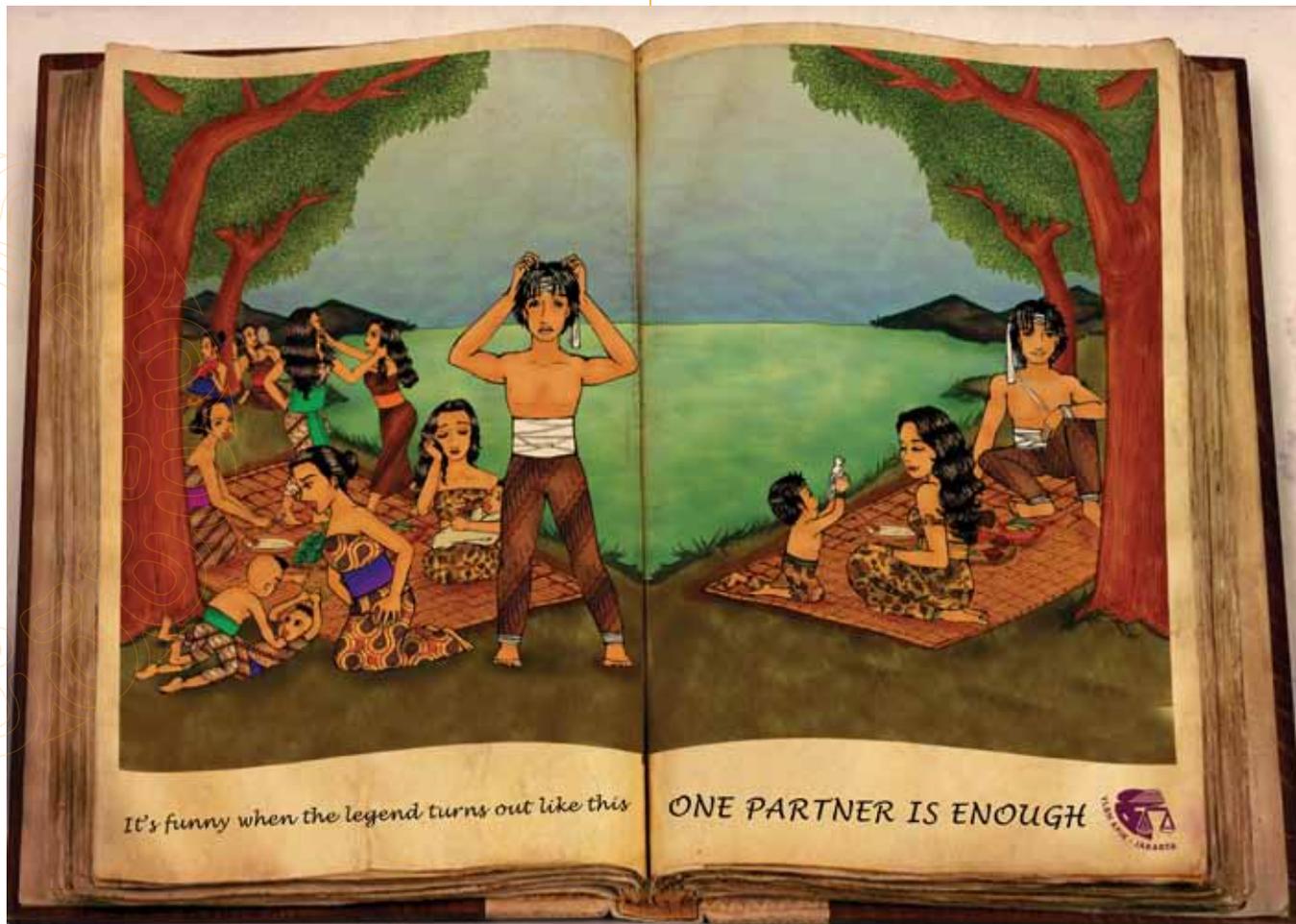
SOLUTION

The idea is creating a Japanese doll stage which has stable base and easy to assembling overall 27 boxes.

The size of each box is 3x3 cm with max height of object is 15 cm.



PUBLIC SERVICE ANNOUNCEMENT



One Partner is Enough

project title

Rizky Filria Hakim

lecturer

7th/2012

semester /year

Advertising Design

course title



OBJECTIVE

Design Public Service Announcement with healthy sex concern.



CHALLENGE

Bring and develop lifestyle, legal and Indonesia aspects into PSA design with slogan "One Partner is Enough".



SOLUTION

This project was a group project. We developed the concept for PSA into specific target in reason to communicate the message effectively. We chose Jaka Tarub legend story because more familiar and memorable for Indonesian. The idea was comparing the legend story if Jaka Tarub as main character became polygamy than monogamy (the real story).



Welcome !
project title

Rizky Fitria Hakim
lecturer

2011
year



MEDIA

Drawing pen, scanner and
Photoshop CS3



CONCEPT

Welcome to the world of imagination
where fascinating and challenging
adventure start here ! No ordinary
street as usually but only curiosity
will guide you into surprisingly world !



Playing in The Jungle

project title

Freelance Pitching

jobdesk

2012

year



CHALLENGE

Visualizing children characters, orangutan, and jungle images for kindergarten level.



OBJECTIVE

This project is submission for pitching about children condotel in Bali. The theme for this project is fun.



SOLUTION

Considered this project is aimed for kindergarten children, I use children style illustration with cute, funny, friendly characters design, beside full colors to attract children. The main characters on this illustration are children and orangutan, playing together to show children interaction with animal and nature.

THANK YOU!

