**CURRICULUM VITAE**

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**Personal Data**

Full Name : Pipit Novitaloka

Nickname : Pepito

Email : [pepitomenulis3@gmail.com](mailto:pepitomenulis3@gmail.com)

Mobile : 085716940770 (Phone & text)

081807104517 (WA)

Nationality : Indonesia

Sex : Female

Marital Status : Single

Date of Birth : 24 November 1984

Address : Residence One

Blue Sapphire 6 No. 90

BSD City

**Education**

2002 - 2008 Bachelor degree of Art Institute of Jakarta in Film and Television Faculty

Television Department majored Scriptwriting

**Work Experience**

2005 – 2007 Freelance Scriptwriter for non drama tv program at Production House

2008 Final thesis of tv program tittled “On Motion”

2009 – 2010 Freelance Scriptwriter at Production House

2010 – 2013 Jr. Copywriter at Crush agency

2013 March – June Content Writer at PriceArea.com

2013 June – October Content Writer at Omeoo digital agency

2013 November – February 2014 Copywriter at LemonAd agency

2014 March – August 2015 Copywriter at McCann Erickson Jakarta

2015 October – present Freelance Content Writer

**Skills**

Computer literate : Ms. Word, Excel, Power Point.

Other skills : Ideation, concepting, headline, body copy, article, creative writing.

Interest : Music, meditation, spritualism, colossal movies.