**DILLA IBTIDA**

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**Full Name:** Dilla Duriatul Ibtida

**Place, Date of Birth:** Bandung, December 7th 1991

**Address:** Jl. Raya Barat No. 263 RT/RW 03/01 Kp. Santiong, Cicalengka, Bandung 40395

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**Educational Background**

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| **International Relations**, Faculty of Social and Political Sciences, Universitas Padjadjaran | July 2009 – February 2016 (expected)GPA : 3.51 |
| **Faculty of Social Sciences**, Ajou University, South Korea *(Student Exchange Program)* | February – June 2011GPA : 3.69 |

**Work Experience**

**MARKPLUS,INC**

* **Business Analyst** for MarkPlus Consulting (MarkPlus Leadership Program), (August 2014-April 2015)
* **Content Writer** for Marketeers Magazine and [www.marketeers.com](http://www.marketeers.com) (May-July 2015)
* **Content Editor** for Marketeers Magazine and [www.marketeers.com](http://www.marketeers.com) (August-September 2015)

**LINGUA LANGUAGE CENTER**

* **Co-Founder**
* **English Conversation Teacher** (October 2013-June 2014)
* **Media Content Writer** (October 2013-June 2014)

**TUTORPLUS LANGUAGE CENTER**

* **Korean Language Teacher** (November 2012-June 2014)
* **English Conversation Teacher** (January 2013-June 2014)

**UNESCO**

* **Indonesian Culture Teacher** for Cross Cultural Awareness Program (CCAP), Mae Tan Junior High School, South Korea (May 2011)

**Project Experience**

**MARKPLUS EXCECUTIVE EDUCATION PROGRAM 2015 – THE NEW STRATEGIC SERVICE MANAGEMENT**

**Program Developer**, March-July 2015

**CONFERENCE ON INDONESIAN FOREIGN POLICY 2015 – Foreign Policy Community of Indonesia**

**Panel Moderator** **‘*Geo-Strategic Shift in Middle East and What it Means for Indonesia’***, June 2015

**THE BEST 25 INDONESIA CASES WE ARE PROUD OF**

**Co-Author** (with Hermawan Kartajaya, published by Gramedia Pustaka Utama), January 2015

**MARKPLUS CENTER FOR ECONOMY AND BUSINESS**

**Club Member Manager and Coordinator** **of Monthly Forum**, (May-September 2015)

**MARKPLUS BUSINESS LEADERS FORUM: FEWER, BIGGER, BOLDER**

**Liaisons Officer and English Interpreter** for Prof. Mohanbir Sawhney, Kellog School of Management, Northwestern University, USA (October 2014)

**KELLOG INNOVATION NETWORK ASEAN 2015**

**Liaisons Officer Coordinator, Liaison Officer and Interpreter** for Dr. Kim Boo-Jong and Prof. Ick Sang-Roh, Korean Marketing Association, (December 2014)

**Organizational Experience**

**RESEARCH DEPARTMENT, INTERNATIONAL RELATIONS STUDENTS ASSOCIATION-UNPAD**

**Head of Department,** January-December 2012

**YOUTH REBORN SPIRIT (YOURS) – JATINANGOR EDUCATION CARE**

**Program Director,** January-May 2012

**ENLIGHTENMENT – ORIENTATION PROGRAM OF INTERNATIONAL RELATIONS UNPAD**

**Director of Short Diplomatic Simulation,** August 2011

**SEKOLAH FISIP IV**

**Head of Tutorial,** January-February 2011

**Achievements**

**PANEL SPEAKER IN BEHALF OF UASEP (UNPAD – AJOU STUDENT EXCHANGE PROGRAM)**

International Relations Exchange Fair Seminar (November 2013)

**PANEL SPEAKER IN BEHALF OF YOUTH**

SYMPHONESIA International Seminar: *“Tourism as Soft Power of Indonesia”* (May 2012)

**DELEGATION OF UNIVERSITAS PADJADJARAN (1ST POSITION)**

*UASEP (UNPAD-Ajou Student Exchange Program), Spring Semester 2011 – Ajou University, South Korea (*February – June 2011)

**1ST WINNER**

Hand in Hand Campus, Arirang TV Global, South Korea (March 2011)

**SELECTED CHAIRPERSON**

Short Diplomatic Simulation – International Relations Department of Universitas Padjadjaran (August 2009)

**20 BEST FISIP STUDENTS**

FISIP Camp of Leader 2009, Faculty of Social and Political Sciences, Universitas Padjadjaran (December 2009)

**Language Proficiency**

* English (*Fluent*)
* Korean Language (*Intermediate*)
* French (*Basic*)

**Special Skills**

* Event Organizing
* Strategic Marketing
* Public Speaking
* Team Building
* Copywriting
* Creative Writing

**Hobbies and Interests**

* Reading
* Writing
* Traveling
* Learning new languages