***Curriculum Vitae***

**PERSONAL DETAILS**

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| --- | --- |
| Full Name | Hilda Mufida |
| Nick name | Hilda |
| Address | Pagesangan Agung 1 no. 22 Surabaya, 60233 |
| Phone number | +6285259233633 |
| E–mail address | hilda.mufida@gmail.com |
| Blog | hilda-mufida.blogspot.com  gogumafics.blogspot.com |
| Place, date of birth | Ponorogo, December 14th, 1991 |
| Sex | Female |
| Marital status | Single |
| Religion | Islam |
| Nationality | Indonesia |

**FORMAL EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **School** | **City** | **Major** |
| 1997 – 2003 | SD Negeri Kebonsari III/416 | Surabaya | Elementary School |
| 2003 – 2006 | MTs Unggulan Amanatul Ummah | Surabaya | Junior High School |
| 2006 – 2009 | MBI Amanatul Ummah | Mojokerto | Madrasah Bertaraf Internasional (Senior High School) |
| 2009 – now | Airlangga University | Surabaya | Communication Studies |

**SKILL**

|  |  |
| --- | --- |
| Indonesia Language | Very Good (Reading, Speaking, Writing) |
| English Language | Good (Reading, Speaking, Writing) |
| Arabic Language | Fair (Reading, Speaking, Writing) |

**ORGANIZATION INVOLVEMENTS**

|  |  |  |
| --- | --- | --- |
| **Year** | **Activities** | **Position** |
| 2006-2007 | OSIS MBI Amanatul Ummah | Vice Chief |
| 2007-2008 | OSIS MBI Amanatul Ummah | Staff of Cadres Department |
| 2008 | Latihan Dasar Kepemimpinan dan Manajemen Siswa | Vice Chief |
| 2008 | English Club | Coordinator |
| 2008 | Love Environment Club | Member |
| 2008 | Computer Club | Treasurer |
| 2009 | UKM Teater Mata Angin | Member |
| 2009 | BEM FISIP (Badan Eksekutif Mahasiswa Fakultas Ilmu Sosial dan Ilmu Politik ) | Staff of Information and Communication Department |
| 2010 | Club Public Relations Himakom | Member |
| 2011 | Club Audio Visual Himakom | Member |
| 2011 | Club Radio Himakom | Member |

**TRAINING & WORKSHOP**

|  |  |  |
| --- | --- | --- |
| **Year** | **Training/Workshop** | **Institution** |
| 2007 | Presenter and MC training | Al- Akbar Surabaya |
| 2007 | Super Great Memory | Brain’s Power Indonesia |
| 2007 | Leadership Training | MBI Amanatul Ummah |
| 2008 | Beauty Care | Khadijah |
| 2008 | IGCSE preparation | MBI Amanatul Ummah |
| 2009 | Journalistic Discussion | TVone & FISIP Universitas Airlangga |
| 2009 | Introduction Of Cinema | UKM Sinematografi Airlangga |
| 2009 | Beauty mhyte in media | POND’S Facial Foam |
| 2009 | Prospect of Postgraduate Study Abroad | BEM FIB Airlangga University |
| 2009 | Peran Kantor Berita di Era Informasi Global | ANTARA |
| 2009 | The Secret of Success Enterpreneur with Ir. Ciputra | AEC (Airlangga Entrepreneur Centre) Airlangga University |
| 2009 | Surabaya Undercover | Universitas Negeri Surabaya |
| 2009 | International Seminary: Localizing The Global | Communication Department of Airlangga University |
| 2009 | Jurnalistik dan Fotografi Jurnalistik | ANTARA |
| 2010 | Belajar Efektif | Pusat Pembinaan Karir dan Kewirausahaan Unair |
| 2010 | Achievement Motivation Training | Cartenz Human Resources Development |
| 2010 | How To Be A Good Announcer Workshop | Istarafm 101.1 |
| 2011 | Reporting and Broadcasting Training | Pro2 fm 52.6 |
| 2013 | Frencais Class | Institut Francais Indonesia (IFI) |

**WORK EXPERIENCE**

|  |  |  |
| --- | --- | --- |
| **Year** | **Institution** | **Position** |
| 2011 – 2012 | Humas Pemerintah Kota Surabaya | Journalist for “Gapura” Magazine (magazine owned by Surabaya governance) |
| 2012 | Humas Pemerintah Kota Surabaya | Internship in Public Relation Position |
| 2013 | PT Lintang Buana Wisata Nusantara | Tour Guide & Tour Planner |
| 2013 | CV Urban Vibes | Creative Copywriter |