**Teuku Dial Aprilianda**

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**PERSONAL INFORMATION**

**Address :**

Jln. Lontar Raya, Tanjung Duren, Jakarta Barat

**Place and Date of Birth :**

Banda Aceh, April 3rd 1990

**Marital Status:** Single

**Nationality:** Indonesia

**EDUCATIONAL BACKGROUND**

**Formal Education:**

\* Trisakti University

Management Departement, Technology and Information (2012-Now)

\* Syiah Kuala University

Management Departement, Banking and Finance (2008-2012)

\* SMAN 12 Banda Aceh (2005-2008)

\* SMPN 6 Banda Aceh (2002-2005)

\* SDN 24 Banda Aceh (1996-2002)

**INFORMAL EDUCATION**

\* Computer Course ( Microsoft Office, Network, Social Media )

\* LIA English Course

**JOB EXPERIENCE**

\* Social Media Officer at PT Oriel Advertising ( 2008-2009 )

\* Social Media Head at Medical Faculty, University of Syiah Kuala (2009-2010)

\* Social Media Strategist at PT Mitra Mandiri ( 2010 - 2011)

\* Digital Manager at PT Megah Corp (2011-2013)

\* Social Media Coordinator at Dr. Zainoel Abidin General Hospital (March, 2013-Dec, 2014)

\* Freelance Copywriter at PakarSPG.com and SekolahTalent.com (Dec, 2014 – Now)

**ORGANIZATIONAL EXPERIENCES**

\* BEM Secretary University of Syiah Kuala ( 2009-2010)

\* Head of OSIS at SMAN 12 Banda Aceh

\* Staff at Indonesian Art Association

\* Staff at Youth Leadership & Mentoring Organization

\* Staff at Young Indonesian Moeslem Entrepreneur

**WORKSHOP AND TRAINING**

\* Digital Media Marketing Workshop (2009)

\* Finance and Banking Workshop (2012)

\* Hypnoselling Workshop with Mr Willy Wong (2012)

\* Digital Marketing and E-commerce Training with Startup Business ( 2013)

\* International Medical Symposium at Hermes Palace Hotel (2012, 2013, 2014)

\* Oracle Training with TELKOM (2O14)

**ADDITIONAL SKILLS**

\* Language: Indonesia (Mother Language), English (Medium level)

\* Capable to Operate Computer: Windows, Microsoft Office, Network, and All Social Media Tools

\* Oracle Social Relationship Management

\* Hootsuite

\* Able to operate Social Bakers

\* Facebook Insight

\* Facebook Ads

\* Google Analytics

**HOBBIES, INTERESTS, & ACTIVITIES**

\* Reading and Writing

\* Learning language

\* Music

\* Traveling

\* Event Organizing

\* Sport

Best Regards,

**Teuku Dial Aprilianda**