





Combining creative minds, field data and hard work to deliver impressive result is our value.

My Name Shendi Rosyian, I'm Graphic Designer

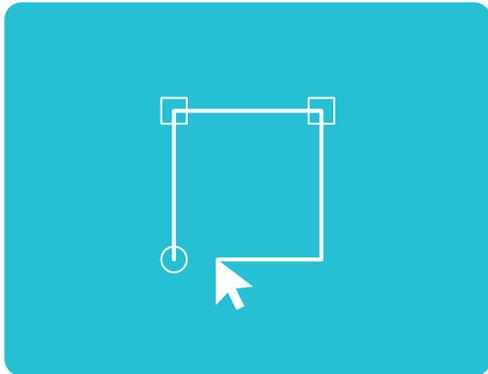
An organized, thinker, innovative and fast learner. male with high self motivation and commitment, proactive attitude, good communication, good ability to work in group either becoming the leader or the member, and great problem solving ability who is very passionate to work in a dynamic and challenging environment.





WHAT
CAN I
DO?

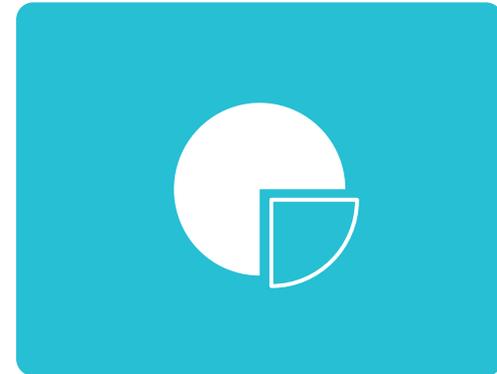
What Can I do



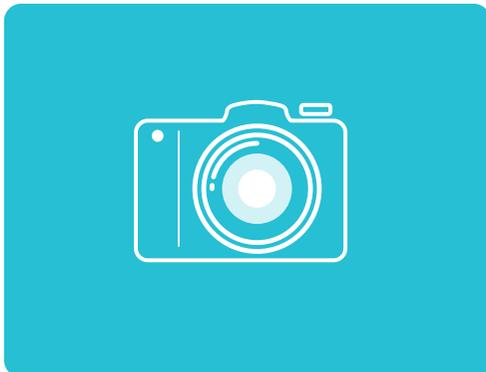
Graphic Design



Brand Identity



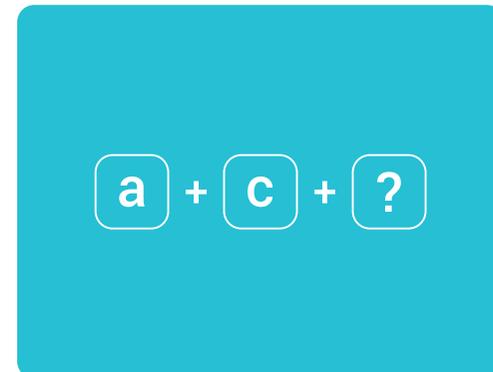
Infographics



Multimedia Design



Packaging Design



Custom Project

01

AQUASCAPE

2013

Logo & MIX Media

Aquascape and ornamental fish community is a community that was established by the Faculty of Fisheries and Marine Science, University of Padjadjaran. Aquascape and engaged in the preservation of ornamental fish.



FPIK UNPAD

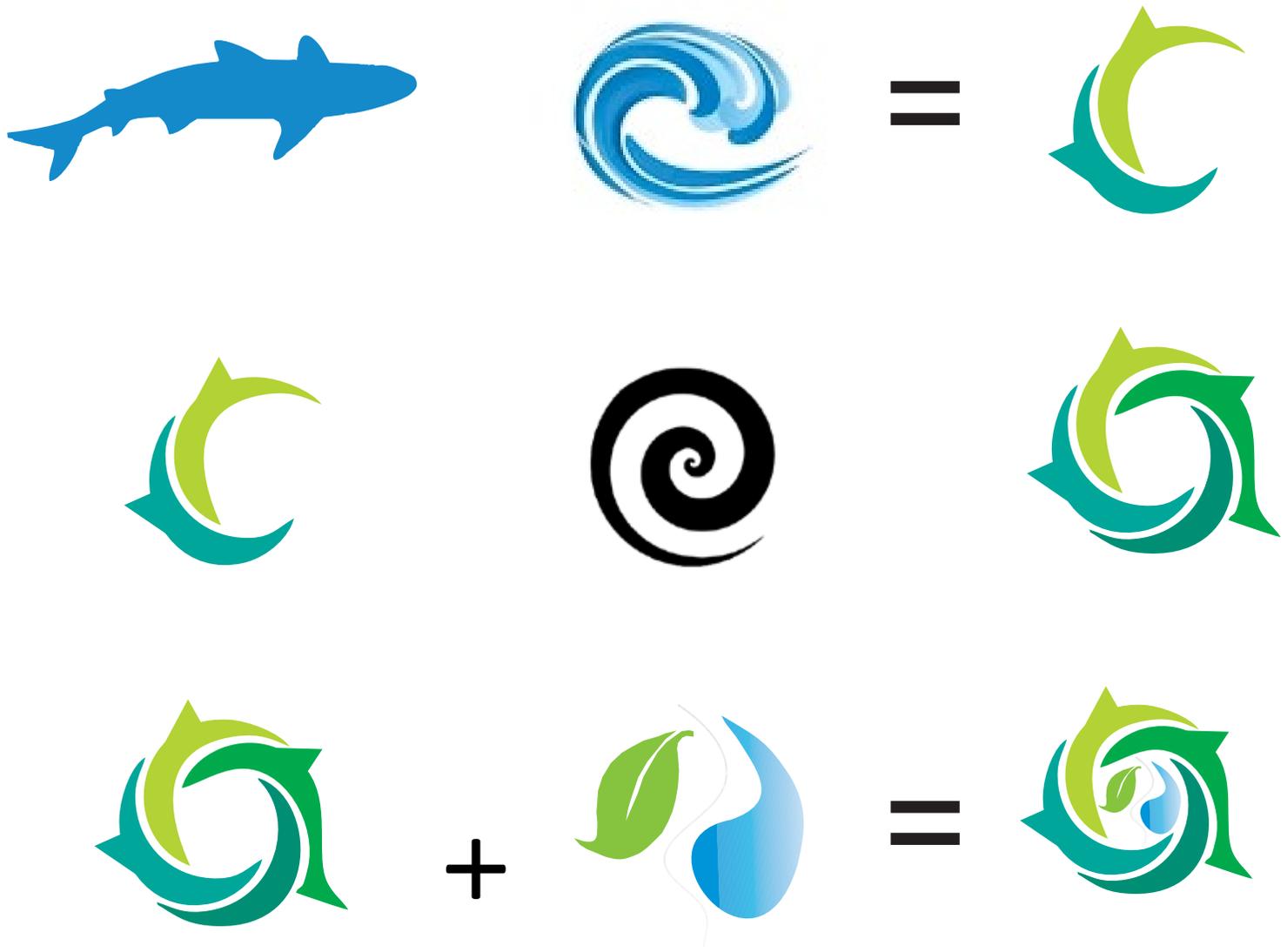
Komunitas Aquascape Dan Ikan Hias

Aquascape and ornamental fish community is a community that was established by the Faculty of Fisheries and Marine Science University of Padjadjaran. Aquascape and engaged in the preservation of ornamental fish.



AQUASCAPE

core values + merger



FPIK UNPAD

Design Application



02

COMMUNIARTION

2013

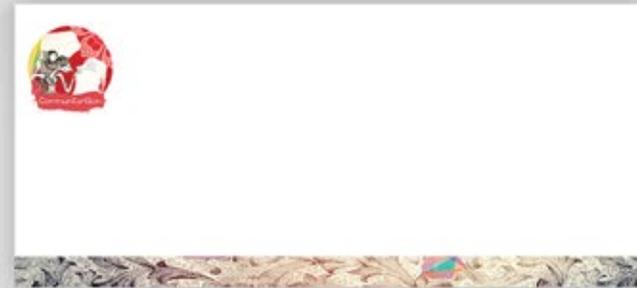
Logo & Mix Media

Communiarton is an annual event organized by the Communication Science. Computer University of Indonesia. This event consists of concerts of music, culture, and discussion.

Since the beginning of this event, Communiarton always changing its logo from year to year. This of course leads the implementation Communiarton brand awareness in the minds of the public about the event to be very difficult. Because every year, make the changes to the logo and identity of the community must make other adaptations with a new logo and identity



Communi[art]ion



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03

EINFACHE

2014

Fashion Design

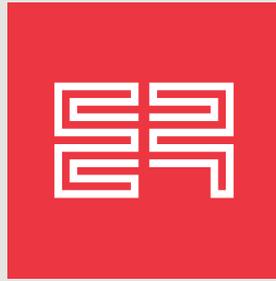
Einfache is a fashion store concept founded by family of five. Located in Bandung we offer a different experience of shopping. Consumer will be experiencing a unique and intimate way of shopping in a new home-like store.



Einfache

is a fashion store concept founded by family of five. Located in Bandung we offer a different experience of shopping. Consumer will be experiencing a unique and intimate way of shopping in a new home-like store.





GOTHAM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

The Quick Brown Fox Jump Over The Lazy Dog



einfache



FASHION FOR EVERY STORY

04

ALSHA

2014

Re-branding Logo / Visual Identity

Alsha is a general contractor, trading and developer based in Bandung, Indonesia. It has built great sustainable homes and buildings. They decided to refresh their look and feel by redesigning their logo and identity. The usage of red maroon colour scheme makes the overall identity look fresh yet professional.

Wrench and nut illustrates a strong and sturdy. This shape and colour combination makes Alsha stand out from their competitors, by having a more vibrant identity.

Red evokes emotions and creates a feeling of excitement or intensity. But at the same time, this color can be considered as the demands and aggressive attitude. Red is the color that is both strong and warm. Red is used to provide psychological effects of hot, brave, angry and shouting. Alsha with color identity exhibits a strong and sturdy

ALSHA

core values / color composition

CONTRACTOR

TRADING

DEVELOPER



ALSHA

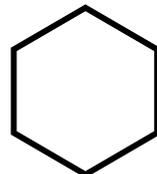
CONTRACTOR | TRADING | DEVELOPER



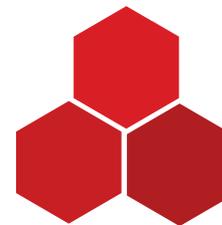
WRENCH



BOLT NUT



TOUGH



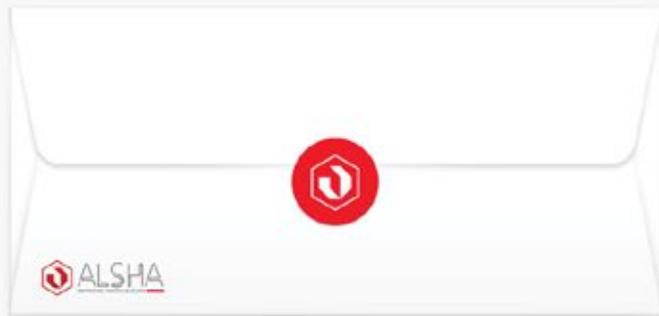
#De0909

#Cc0001

#B50202



Visual Identity



05

TEIN CC 2015 MIX Media

Collaboration Research and Education in Indonesia has been increasing as well as the government's encouragement for researches between research institute and higher education institution to strengthen the quality of the research.

Eduroam and ID Federation support the mobility of researchers and students between universities, which is potential to strengthen the collaboration of research and education between universities in Indonesia.

To encourage the technical site and knowledge of implementing Eduroam and ID Federation, therefore, this workshop invites the researchers from TEIN and Korea who have experience in implementing Eduroam and ID Federation

EDUROAM WORKSHOP INDONESIA 2015

Collaboration Research and Education in Indonesia has been increasing. In this year, UI, ITB and UGM as the top university at Indonesia have agreement about exchange student between them. The government also encourage the researcher to increase the collaboration between research institute and higher education institution to strengthen the quality of the research.

This activity makes high mobility of the researchers or student s among the universities. Sometimes, this mobility requires internet access while they are in Partner University. This can be a problem since each university has its own policy and system to access internet on their internet infrastructure.



SPEAKERS

Dr. Shunami Napis (UPM, Malaysia)

Prof. Deokjai Choi (CNU, South Korea)

Prof. Riri Fitri Sari, (UI, Indonesia)

Basuki Suhardiman, S.Si (ITB, Indonesia)

Yamaji Kazu, Ph.D (NII, Japan)

Jeong Jaewha (South Korea)

Prof. Bagio Budiarjo (UI, Indonesia)



06

UBERJEK 2016

Branding & MIX Media

UberJEK & UberTAKSI is a motorcycle taxi and taxi service based online Android app . You can travel anywhere with just a few clicks on the screen of your smart phone . With the low price and the most comprehensive operational area in Indonesia , making UberJEK & UberTAKSI as the best alternative transport services for passengers Indonesia .

Has a presence in 30 cities in Indonesia , namely the Greater Jakarta , Cilegon , Serang , Karawang , Bandung , Subang , Sukabumi , Cianjur , Garut , Tasik , Ciamis , Banjar , Cilacap , Purwokerto , Purbalingga , Kebumen , Purworejo , Magelang , Salatiga , Kendal , Batang , Pekalongan , Pemalang , Tegal , Brebes , Cirebon , and others.



"Ojek Murah Berhadiah"

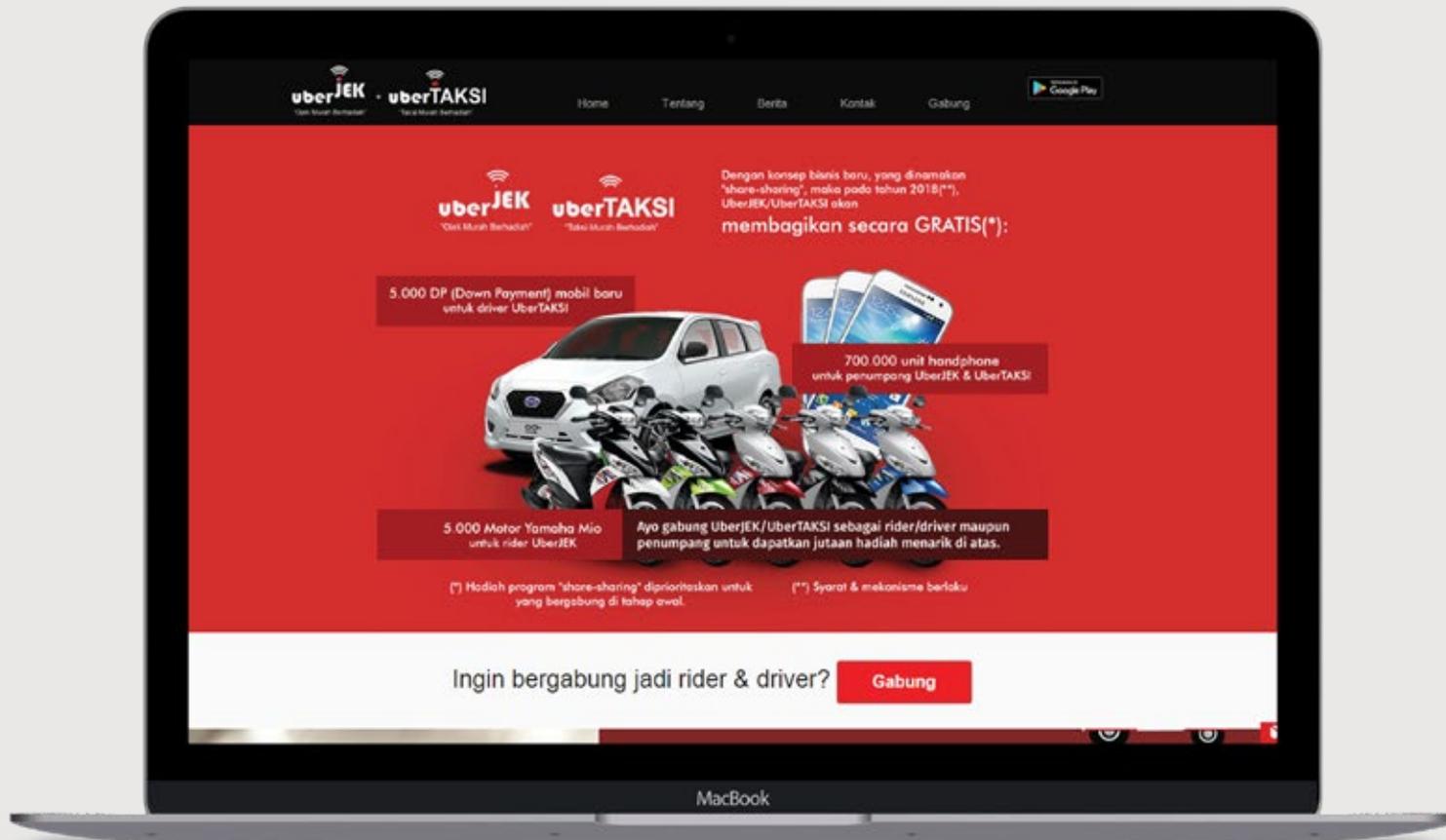
UberJEK & UberTAKSI is a motorcycle taxi and car taxi service based on Android app. You can travel anywhere with just a few clicks and taps on the screen of your smartphone.

With the low price and the most comprehensive operational area in Indonesia, making UberJEK & UberTAKSI as the best alternative transport services for Indonesian passengers.





“Ojek Murah Berhadiah”



uberjek.com

Gabung Jadi Rider UberJek Sekarang Juga!

Persyaratan

- Fotocopy KTP
- Fotocopy SIM C
- Fotocopy STNK
- Meterai Rp. 6.000,-
- Biaya Aktivasi dan pengisian deposit, sebesar Rp. 100.000,- (dana ditransfer melalui toko Indomaret, dengan memberikan nomor "PAY-MENT CODE" yang didapat dari aplikasi UberJek/UberTAKSI)
- Rp 50.000,- untuk activation fee, Rp 50.000,- untuk deposit.

Catatan

- Yang tidak lolos seleksi administrasi, dimohon tidak melakukan transfer.
- Setelah transfer, maka rider/driver bisa mengambil atribut, dan langsung mengaspal

Tempat Pendaftaran

Di stasiun-stasiun radio di kota-kota daerah operasional UberJek/UberTAKSI. Lengkapnya dapat dilihat di website www.uberjek.com.

Kantor Pusat Uberjek

Rukan Grand Galaxy City, Blok RSA 2 nomor 70
Bekasi Selatan 17147
EMAIL: info@uberjek.com
CUSTOMER CARE: 085 222 999 777
WHATSAPP: 085 222 999 777



DAPATKAN HADIAH
100 SMARTPHONE ANDROID!

Hanya dengan men-download
aplikasi UberJek di
Google Playstore.
Caranya?



Buka aplikasi
Google Playstore



Download aplikasi
UberJek



Dapatkan
kesempatan
mendapat hadiahnya!

uberJek
"Dapat Murah Berbahagia"

Mau Penghasilan
RP 5 JUTA/BULAN
dengan
JAM KERJA
TERSERAH ANDA?

Rp 5 Juta/bulan? Kok bisa?

Mengorangi waktu mengajal dan rajin terima order online, dapatkan penghasilan hingga Rp 5 juta/bulan.

Jam kerja terserah sendiri?

Hubungan kamitraan antara perusahaan dengan rider membuat rider dapat menentukan jam kerjanya sendiri.

Dimana tempat kerjanya?

Rider dapat bekerja di mana saja, baik itu di rumah, tempat umum, dsb. Selama ada sinyal untuk koneksi internet tidak jadi masalah.

Operasional UberJek Paling Luas

Telah hadir di 30 Kota di Indonesia, yaitu Jabodetabek, Cilegon, Serang, Karawang, Bandung, Subang, Sukatani, Cianjur, Garut, Tasik, Ciamis, Borejo, Cilacap, Purwokerto, Purbalingga, Gombong, Kebumen, Sukorejo, Purwaropo, Magelang, Salatiga, Kendal, Batang, Pekalongan, Pemalang, Tegal, Brebes, Cirebon, dan lainnya



UberJEK
Ojek Murah Berhadiah

www.uberjek.com

07

MULIA ESTATE AGENCY

2016

Logo

Mulia Estate Agency is a business that arranges the selling, renting or management of properties, and other buildings,

Mulia Estate Agency that specialises in renting is often called a letting or management agent. Mulia Estate Agency are mainly engaged in the marketing of property available for sale and a solicitor or licensed conveyancer is used to prepare the legal documents.

MULIA ESTATE AGENCY

Mulia Estate Agency is a business that arranges the selling, renting or management of properties and other buildings. Mulia Estate Agency that specialises in renting is often called a letting or management agent. Mulia Estate Agency are mainly engaged in the marketing of property available for sale and a solicitor or licensed conveyancer is used to prepare the legal documents.

MULIA ESTATE AGENCY | Branding Identity, Website Design, Visual Identity | Bandung, Indonesia | 2016



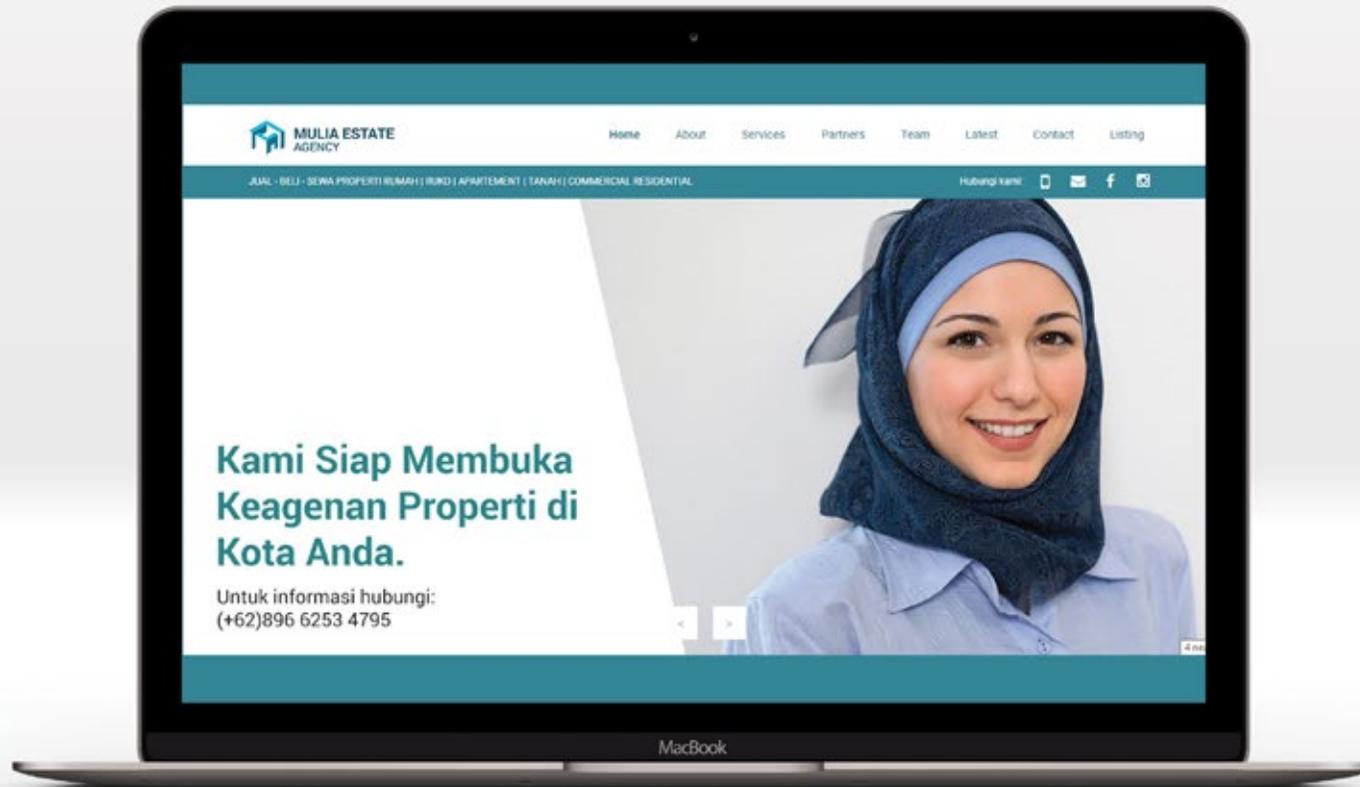


MULIA ESTATE AGENCY





MULIA ESTATE AGENCY



08

MAJALENGKA CREATIVE
NETWORK

2016

Branding Logo

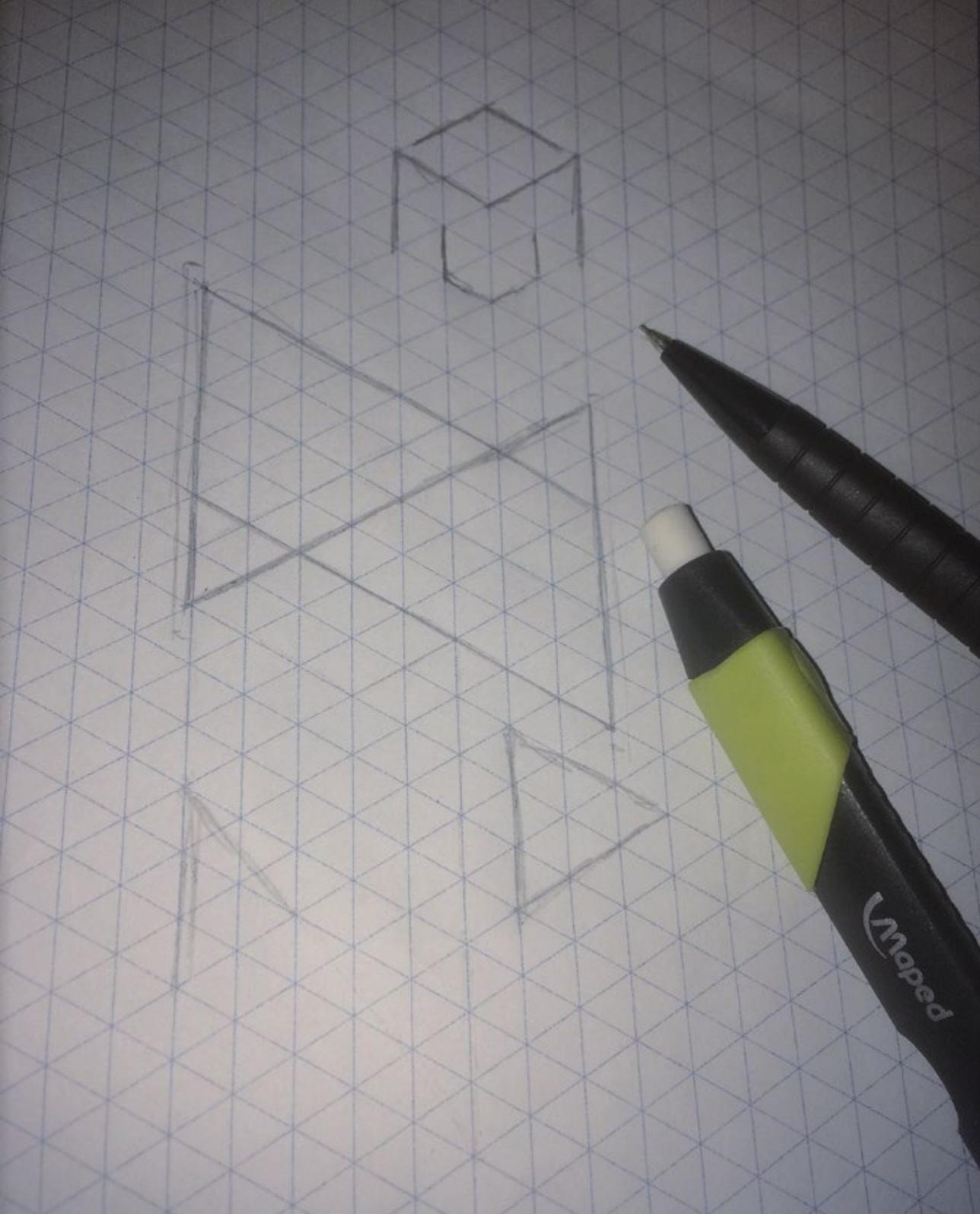
PROCESS

Referensi Visual



Referensi Logo





SKETCHING PROCESS



M



C



N

Simbol Logo merupakan penggabungan antara Huruf M C N. Logo tersebut adalah interpretasi dari keseimbangan, kedua sisi mempunyai bentuk yang sama, yang menunjukkan empat anak panah/arah yang menunjuk ke dalam tiap bagian, mewakili "network" yaitu pertemuan beberapa orang untuk satu tujuan.

FINAL LOGO ◀

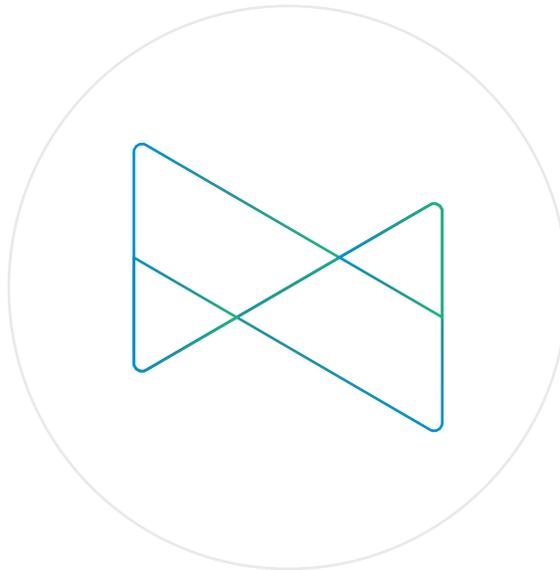
Color Composition



R : 111
G : 150
B : 206
#6F96CE



R : 36
G : 147
B : 158
#24939E



R : 42
G : 169
B : 175
#2AA9AF



R : 29
G : 180
B : 151
#1DB497



Aquamarine

Perpaduan Pigmen warna Biru serta hijau toska memiliki warna merentang mulai dari lembut ke warna cerah dengan intensitas yang kuat.

Biru identik dengan tidak terbatas
Hijau identik dengan pembaharuan



Majalengka
Creative
Network
Think. Define. Design

Shendi Rosyian
Graphic Designer

+6282119395905
shendirosyian@gmail.com
@shendirosyian



Majalengka
Creative
Network
Think. Define. Design

09

ADITICT 2016 Logo

Aditict is a fashion store concept founded by siti hasanah . Located in Bandung we offer a different experience of shopping. Consumer will be experiencing a unique and intimate way of shopping .



Aditict

Aditict is a fashion store concept founded by siti hasanah . Located in Bandung we offer a different experience of shopping. Consumer will be experiencing a unique and intimate way of shopping . 



10

BARBAROSSA

2016

Menu Promo Design

Barbarossa is a restaurant located on Jl. Wastukencana which is a strategic area of Bandung.

Barbarossa comes with serves Europe and Asia that will certainly arouse your appetite, plus the two concepts are different, the feel of european classy that you can see on the 2nd floor, and on the 3rd floor you can enjoy a comfortable lounge for relaxing afternoon or enjoy the atmosphere of a night in the city of bandung which would provide comfort to the visitors. .



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| 2016

BARBAROSSA | Menu Promo Design | Bandung, Indonesia



Menu Genk 55

Valid from 28 April until 26 May 2018



Food

- Aylio Olive Chicken
- Spaghetti Pesto
- Rice Bowl Katsa
- Barbar Fried Rice
- Burger D'Barbarossa



Beverage

- Lemon Tea
- Lychee Tea
- Orange Juice
- Strawberry Juice
- Lemon Juice



Snack

- Mix Plater
- Spicy Tofu
- Spicy Wedges Potato
- Crispy Mushroom
- French Fries



Dessert

- Blueberry Cheese Pancake
- Brown Bantley
- Barbarossa Icecream
- Jumada



Beers

- Bali Hai
- Bintang Radler
- Bintang



TERMS AND CONDITIONS

- MINIMAL ORDER 3 PERSON
- VALID FOR ALL DAY LONG
- VALID FOR WEEKDAY AND WEEKEND
- NO TAX AND SERVICE
- 55K/ PERSON



11

GARUDA BANDUNG 2016 Poster

Garuda Bandung is an Indonesian basketball club based in the city of Bandung, West Java province. The club is a member of the Indonesian Basketball League (IBL). Its most recent success came as a championship in the 2010 Jakarta Governor's Cup tournament



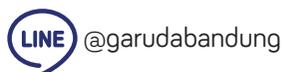
meet & greet with Garuda Bandung

Sunday, October 9th 2016-10 AM
at **SG7 coffee and cafe** Jl. Sawunggaling No. 7 Bandung

HTM 100 rb (drink + limited official mug garuda bandung)

CP : Virgi (083821214748)/ LINE: virginadinar

www.garudabandung.id



12

BUMI MULIA PROPERTY

2016

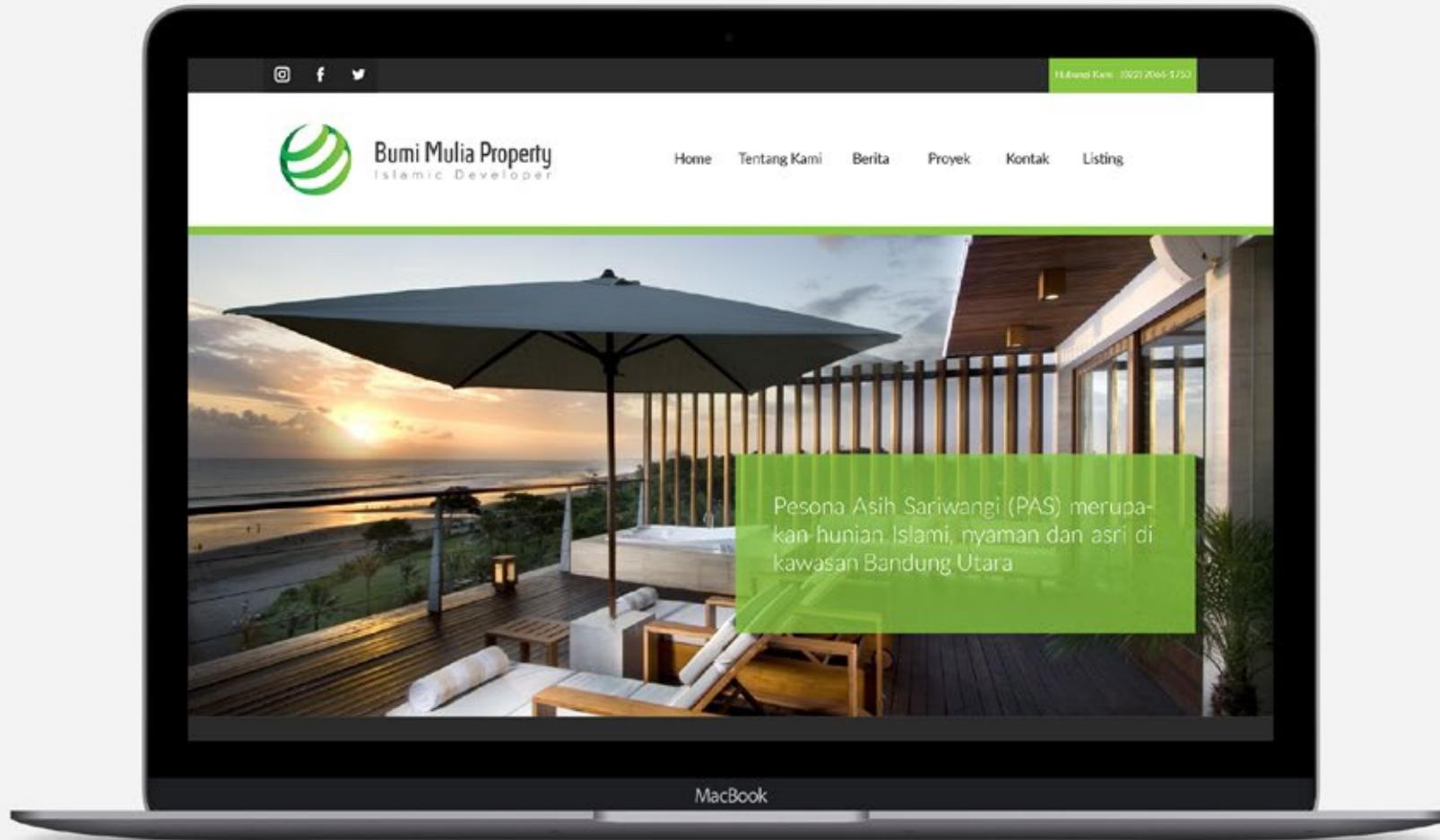
Web Design

Bumi Mulia Property is a residential housing with a comfortable and beautiful is located in Bandung. housing by presenting the concept of Islamic housing in the middle of the hustle and bustle of urban life.

As a form of oasis of coolness households with the tagline "My house Syurgaku" we present, by choosing a strategic location, competitive prices, backed with appropriate materials, with a partner of choice, and with processes that are good and right.



Bumi Mulia Property
Islamic Developer



www.bumimuliaproperty.com

13

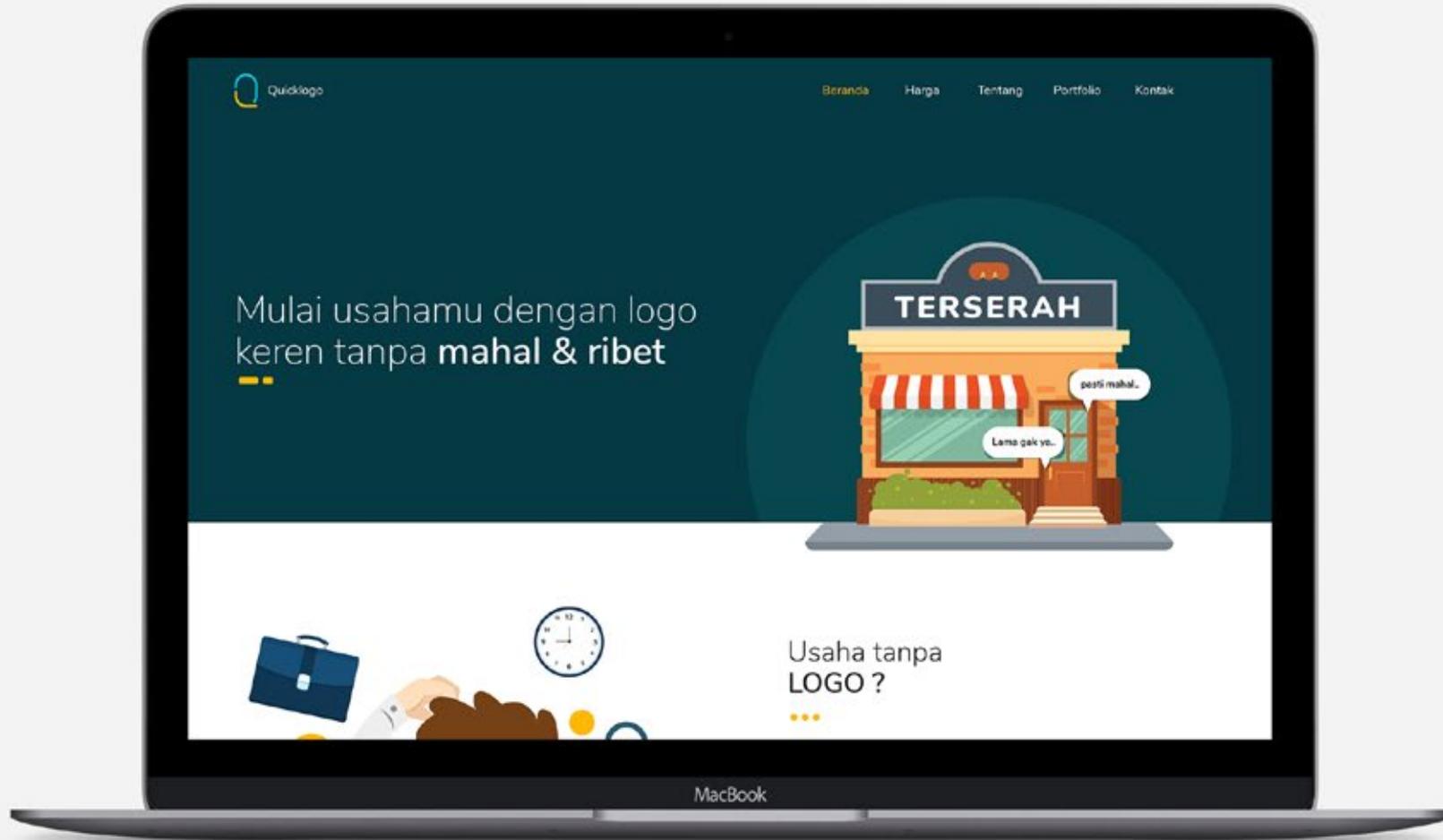
Quick Logo 2017 Web Design

Quick Logo is a professional logo creation services to UMKM Indonesia. With the cheap price but not cheap quality produced.

QuickLogo workmanship is quite fast, as the name that 'quick', which means fast. Worked day and without revision. This service is expected to be a solution for UMKM who want to start a business with a professional logo but do not spend too deep, with the principle of 'an important start once only'

Mulai usahamu dengan logo
keren tanpa **mahal & ribet**





www.quicklogo.com

14

ANEMOSTIC 2017

Logo & Fashion Design

Anemostic is a clothing store that sells clothes typical of the city Majalengka, Anemostic comes from the Greek meaning "wind", this philosophy was taken because of Majalengka known as the city a breeze.



ANEMOSTIC

hayu ka
majalengka





#♥MJLK

KAUS KHAS MAJALENGKA



TERSEDIA WARNA



— IDR 100.000 —

KAUS KHAS MAJALENGKA



TERSEDIA WARNA



— IDR 100.000 —



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@shendirosyian