Personal Data

CURRICULUM VITAE

**Deasy Rosianna**

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**Place/Date of Brith :** Jakarta, 25 April 1991

**Sex :** Female

**ID Number :** 09.5201.430191.0072

**Religion :** Moslem

**Status :** Single

**Nationality :** Indonesian

Educational Background

**2011 – 2013 :** Majoring in Corporate Communication; London Schol Of Public Relations, Jakarta (Post-Graduate)

**2008 – 2012 :** Majoring in Mass Communication; London School Of Public Relations, Jakarta (GPA : 2,90 ).

**2005 – 2008 :** Major in Social Science; Santo Leo 2 Senior High School, Jakarta.

Non-Formal Education

**2008-2009 :** English Course until high intermediate; LIA

**1996 – 2004 :** English Course for Kids; Image English Course

Position & Responsibilities in Organizations

**2005 :** Vice and secretary for Year Book 2005; Last project of Santo Leo II Junior High School

**2006-2008** **:** Secretary II OSIS; Santo Leo II Senior High School

**2008- 2009 :** Member of ADSA (AIDS, Drugs, and Sex Awareness); Social Club of STIKOM LSPR-Jakarta

**2009 – 2010 :** Secretary of LSPR CARES; Social Club of STIKOM LSPR-Jakarta

**2010 – 2011 :** President of LSPR CARES; Social Club of STIKOM LSPR-Jakarta

**2010 :** Wardrobe Team for LSPR Teatro 10th production: Re-Run “Les Miserables”

**2011 :** Head of Wardrobe LSPR Teatro, 11th production: “WICKED”

Honors and Certifications

**27th June 2009 :** One Day Talk Show “Go-Blog.com; Speaking by Blogging” held by STIKOM-London School of Public Relations, Jakarta

**11th January 2010 :** Seminar “Mustang Academy” held by Radio Mustang 88 FM at STIKOM-London School of Public Relations, Jakarta

**5th February 2010 :** Certificate of Recognition as the Participant in the Bank SBI Indonesia 2010 Design Competition held in November 2009. Given on Friday, 5th February 2010 at the Prof. Djajusman Auditorium & Performance Hall, STIKOM- London School of Public Relations, Jakarta

**23rd February 2010 :** City and Guild Examination - Level 2 Certificate in English for Business Communication (2010), result: pass

**31th July 2010 :** Committee for Austism & Friends: Talent & Artwork Showcase 2010 at Senayan City, held by STIKOM-London School of Public Relations, Jakarta

**4th – 6th August 2010 :** Committee Student Orientation Batch XIV, held in STIKOM-London School of Public Relations, Jakarta

**18th November 2010 :** City and Guild Examination - Level 1 Certificate in Customer Service Professional (2010), result: first class pass

**28th – 30th July 2011 :** Committee Student Orientation Batch XV, held in STIKOM-London School of Public Relations, Jakarta

**July 2011** **:** Finalist Health Agent Award 2011 “Social Movement for Inspiring a Nutritious Life”, held by Nutrifood

**9th August 2011 :** Head of Wardrobe Dept. in Teatro London School 11th Production, held by STIKOM-London School of Public Relations, Jakarta

Working Experiences

* 2014 – present : PT Cluciety Indonesia as a Marketing Communication, Social Media Spv., Media&Event
* 2013 – 2014 : PT Bilna as a Marketing Communication Support and Social Media
* 2011 – 2013 : PT. OpenRice Indonesia as a Media Relations
* 2011 : Internship at PT. eMusic Indonesia as a Digital Marketing and Media Promotion
* 2008 : Private teacher for Math and Accounting for 3rd  grade of Senior High School

**Others Experiences:**

* Crew for Telkomsel Langit Musik Concert (2011)
* Head of Wardrobe for Teatro production “WICKED” at LSPR (2011)
* Sponsor team for MR.&MS. LSPR 2011 event at LSPR (2011)
* Committee for theatre at TIM “Djaduk Ferdianto” (2011)
* Held a Mini Concert for celebrate World AIDS Day at LSPR as a head of event (2010)
* Stage Crew for Career Day at LSPR for Batch XIV (2011)
* Committee for Orientation Day Batch XV at LSPR (2011)
* Wardrobe Team for Re-Run Les Miserables (2010)
* Crew for “Nonton Bareng Pocari Sweat” at Blitz GI (2010)
* Volunteer for Job Fair at LSPR for Batch XI (2010)
* Committee for Autism Day (Long March) from Monas to HI (2010)
* Committee for Ary Sutha Centre Anniversary (2010)
* Volunteer for Autism Event at Senayan City (2010)
* Volunteer to give a charity to Merapi (2010)
* Committee for Orientation Day Batch XIV at LSPR (2010)
* Volunteer for Pemilihan Duta Anti Narkoba Remaja Indonesia at Atma Jaya University, held by Metro TV and Pocari Sweat (2009)
* Committee for World AIDS Day Event at LSPR (2008)
* Volunteer for The Body Shop event on World AIDS Day at Citos (2008)

Project Experiences

* Print Media (3rd semester): made a design for SBI’s note (in a team); lecturer: Ernst Katoppo
* Desktop Publishing (3rd semester): made a printed media for Taman Mini Indonesia Indah (in a team); lecturer: Olivia Hutagaol
* Writing & Reporting (4th semester): made an report about unrest at KPK and DPR/MPR, Idul Adha, and 15 minutes breaking news (in a team); lecturer: Nadia Ardiwinata
* TV, Film, and Video Productiong (4th semester): made a documentation about someone unique in 30 minutes (per class); lecturer: Arswendo Atmowiloto
* PR & Publicity (5th semester): media monitoring (in a team); lecturer: Nadia Ardiwinata
* Post Production and Editing (5th semester): made a documentation about Retinoblastoma in 15 minutes ; lecturer: Tunggul Panindriya
* Techniques of Professional Presenter (5th semester): shot a news in LSPR Media Centre (in a team); lecturer: Gustav Aulia
* Investigative Reporting (6th semester): made an investigative report about PONDS’ dummy product (in a team); lecturer: Gustav Aulia

Skills

* International Language ( Writing and Speaking English )
* Basic Computer ( Word, Excel, Power Point )
* Conceptor and manage the event

Interest / Hobbies

* Reading, Travelling, Culture, Music,Watching Movie

ADDITIONAL INFORMATION

**Personality :** I’m an active person, dynamic, self –positive attitude,

confidence person, enjoy in the team work, honest, patient,

responsible, out going personality, willing to learn something

new, attractive, work well under pressure, healthy, hard working

and able to communicate with all type of people.