

Hello.



hello, I am a graphic designer & illustrator based in Jakarta, currently looking for a full time graphic designer's job to expand my design experience. I have almost 1 years of Junior Graphic Designer Internship experience. I have worked hard at the 3 month first that they invited me back to prolong my internship and gave me more responsibilities. I'm so interested in illustration, branding and Layouting. I'm a Hardworking, determined person and I'd love to learn so many things.



personal

Full Name	Ira Carlina Pratiwi
Date of Birth	January 23, 1994
Nationality	Indonesia
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behance.net/IraCarlina



iracarlina



overall abilities

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Logo & Branding

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Illustration

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Advertising

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Digital Imaging

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Web Design

●●●●●●○○○

Layout

●●●●●●○○○

Manual Drawing



skills

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Ps

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Id

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education

2010-2012

31 High School
East Jakarta

2012-2015

Bina Nusantara
University



interest

- Art
- Travel
- Comic
- Photography
- Fashion
- Culinary
- Cinema



experience

- Novel cover design "titik (:)"
penerbit "Humanisna" (2012)
- Design Cube (Internship)
as Junior Graphic Designer
(September 2014-Juli 2015)
- PT, Lexiyan Technology
(freelance)
- Naima Indonesia - Muslim fashion
(November 2015)



here are my selected project
from my college and internship.





Illustration

This Illustration is my projetct during free time, i imagined do plants feel lonely like humans do ? then i visualized with vector and added some texture to make it more dramatic.



My project during free time, the land of nowhere, i always imagined how it feels to camp at land of nowhere alone. This time i used pantone color combination, a little bit playing with colors and added texture.



Bimbim and family series are illustration inspired from my brother and his baby, bhima. i created this series so people knows how it is like to become a new dad. i used pantone color combination so it looks warm and interesting

by ira cartina





They are character's project work for naima and amima, Naima and Amima are muslim's fashion brand, i created these character for social media promotion content.

Berkacamata ??
Gak masalah tuh !



Tips Hijab Memakai **Kacamata**

1. Pilih hijab yang dipakai jangan terlalu besar
2. Gunakan style hijab dengan gaya yang simple dan tidak menonjol ke depan
3. Hindari menggunakan aksesoris yang terlalu besar di bagian kepala

Amima

Assalamualaikum **Ukhti,**
Kecantikan Sejati itu seperti apa ya ?



Amima

Hai **Ukhti,**
apa salahkah karena Pasangan Hidup untuk keluarga kita ?



Amima

Janganlah Engkau **MARAH** Niscaya Bagimu **Surga**

Amima

Berkata Baik
- atau -
Diam

"Barang siapa yang beriman kepada Allah dan Hari Akhir, maka hendaklah ia berkata baik atau hendaklah ia diam"

HR. Bakari & Muslim

Amima

"Sergimmu di hadapan saudaramu - adalah - **SEDEKAH**"

HR. Tirmidzi

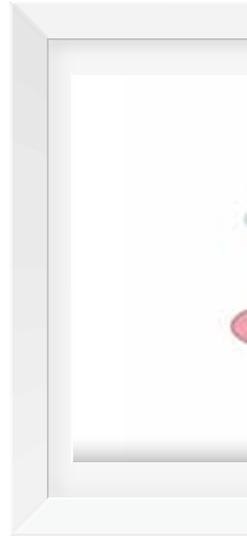


Amima

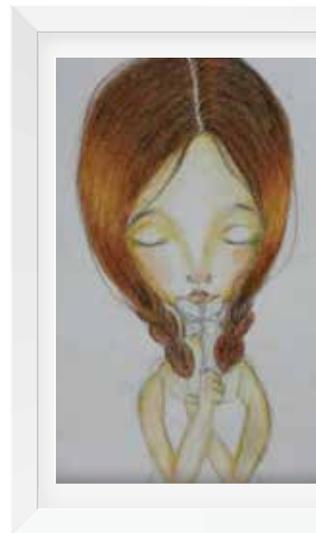
They are some islamic content for Naima and Amima's Instagram.



Crying monster



wild forest



I need to buy flower



a cup of happiness



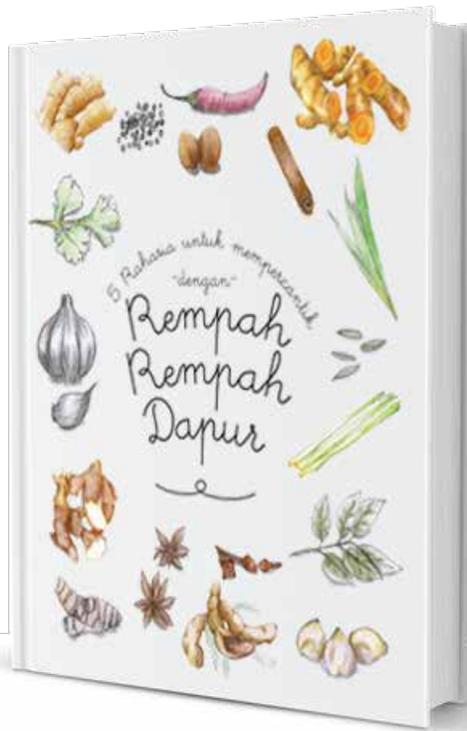
Cat Boy



Be Happy Cat

Digital, Vector, and Manual Illustration

these are several projects which i made during free time. I'm quite enjoyed doing illustration using manual.



BAHAN-BAHAN



48

CARA MEMBUAT Buras Kacau



49

Apakah itu REMPAH REMPAH DAPUR

Indonesia merupakan salah satu negara penghasil rempah-rempah. Sebagai penghasil, tentunya bangsa sebagai asal di Indonesia dapat dan diharapkan menjadi rempah-rempah sebagai sumber pendapatan. Rempah-rempah adalah yang disebut dengan rempah-rempah dapur. Karena rempah-rempah adalah yang biasa digunakan dalam masakan dapur dan mudah didapatkan di pasar tradisional. Rempah-rempah dapur contohnya seperti kunyit, pala, asam jawa, serai, pepaya, bala, jintan, ketumbar dan sebagainya.

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This book is targeted for teens and adult especially women. For a long time, There are 5 indonesian traditional spices that always used by citizens, kencur, turmeric, tamarind, ginger, and lemongrass



Logo & Branding

Meat Bro project is my free project for Blackhole, inspired by traditional and retro style



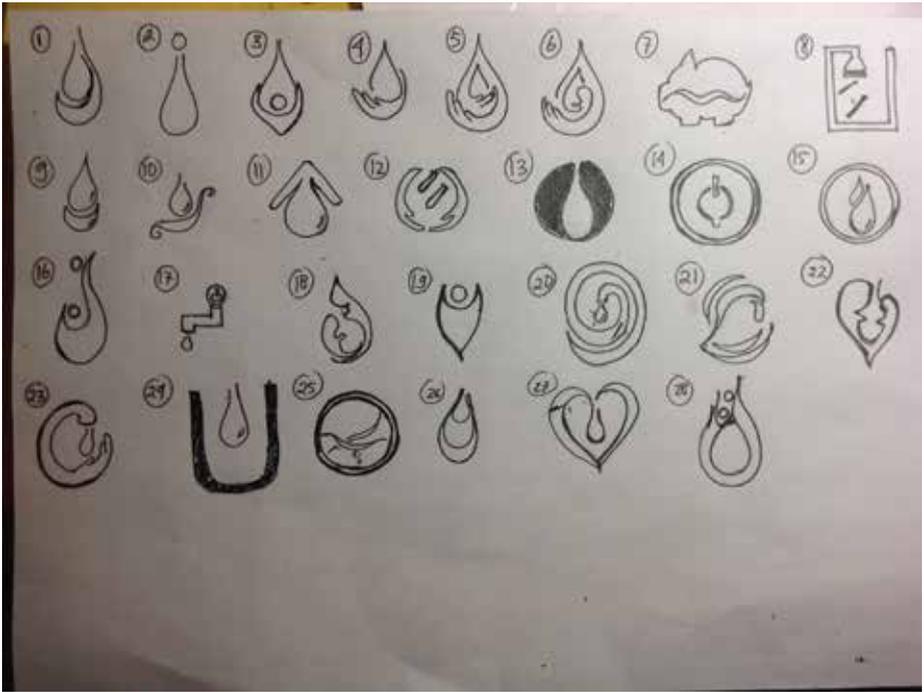
Scene Design Works



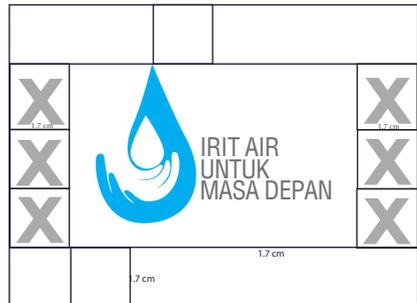
Social Campaign

Irit Air untuk Masa Depan, Save Water for The Future

These project is from rujak(ruang jakarta) community. Rujak is dedicated to the building of a better, sustainable Jakarta. For these project is to make people aware of ground water that's very important for the future generation.



logo process

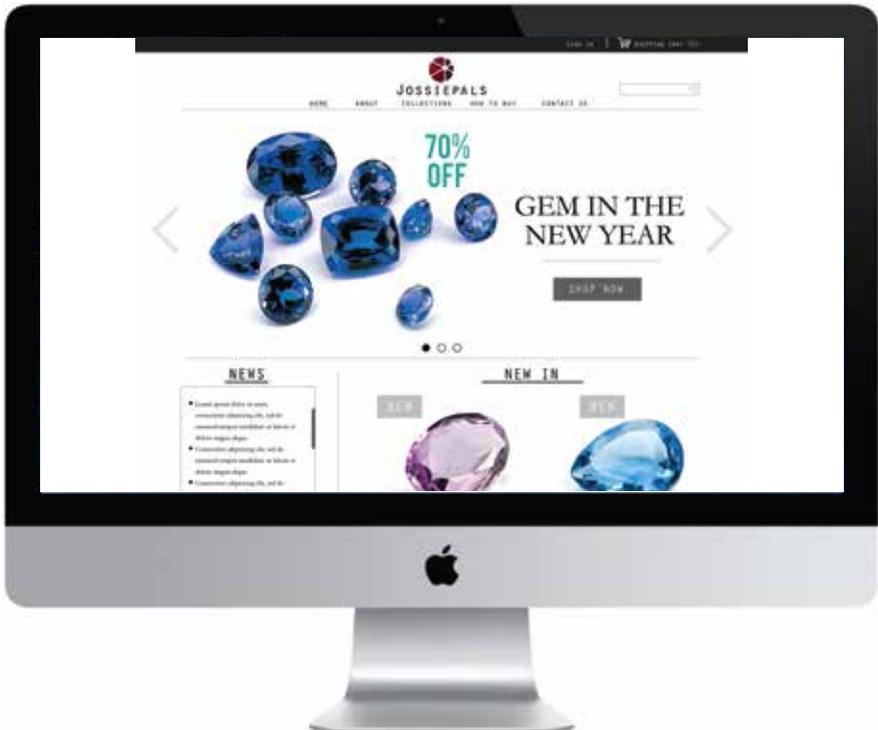




Billboard promotion, the concept is comparison between future of water and present. i use adobe photoshop to combine images.



JOSSIEPALS



Jossiepals Website

a project during internship, Jossiepals is a new gem store. The client wanted a clean, responsive website , so i and others designer team creates an alternate for this website design. their haven't created a logo, so i created these logo that resembles like a gem stone.



webpage jossiepals





Harjaguna Website

a project during internship, Harjaguna is a construction company. The client wanted this website to look masculine and strong, so i used blue colors.



PT. HARJAGUNA

HOME

ABOUT

PROJECTS

SERVICES

CAREERS

CONTACT US

Ballroom & Prefunction Grand Hyatt



DETAIL

CLIENT: Lorem ipsum dolor sit amet,
 PROJECT LOCATION: Lorem ipsum dolor sit amet,
 COMPANY: Lorem ipsum dolor sit amet,
 SECTOR: Lorem ipsum dolor sit amet,
 MARKET: Lorem ipsum dolor sit amet,
 DELIVERY METHOD: Lorem ipsum dolor sit amet,

PROJECT OVERVIEW

Lorem ipsum dolor sit amet,
 consectetur adipiscing elit, sed do eiusmod tempor incididunt
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PT. HARJAGUNA

HOME ABOUT PROJECTS SERVICES CAREERS CONTACT US

Projects



Commercial - retail



Industrial



Hotel/Residential



Restaurant

Our Address

Koridor Gading Indah
 Blok K02/00,
 Jl. Blok Gading Raya,
 Kaloran Gading Pemas,
 Jember Liris 14240
 Telp : 021-4323415 (Sharing)
 Fax : 021-4322953
 info@harjaguna.com



Re-branding Logo

Assignment project from DKV class. The task is to make re - branding logo and create a brand identity of Bank Mestika .

The logo concept is inspired by the wings of a bird , which means fly high and reach goals.



original logo



Gerakan makan siang Natal

Brochure

a project from internship, "Gerakan Makan Siang Natal" is The annual event from Sant' Egidio Community that have been held around the world. The client wanted the brochure to have christmas atmosphere, so i made these brochure design with red colour and surrounded it with christmas element.

PREGNANCY



Brawijaya Women & Children Hospital

bambi

Mempersembahkan Fabulous Moms Club

Bonding Time with Your Little Ones

Hi Moms To Be, ikatan tali kasih sayang antara Si Kecil dan orangtua sudah dimulai sejak di dalam kandungan. Cari tahu lebih lanjut di dalam acara fun educative talkshow Fabulous Moms Club, persembahkan Majalah Pregnancy dan Bambi!



Auditorium Lt.2

Brawijaya Women & Children Hospital

Sabtu, 9 Mei 2015

Pukul 09.30 - 13.00 WIB

Fun Educative Talkshow

"Share The Love, Baby Bonding Time"

bersama dr Atilla Dewanti, SpA (K)

Workshop **"Newborn Basic Care"**

bersama Diah Pratiwi (Trainer Fisioterapi

Brawijaya Women & Children Hospital)

Info & Pendaftaran

Callline | 0878 8339 1373

Dial | 0877 8202 6602

Customer Service BWCH | 021-721133

chpu.triatu@gmail.com



Pregnancy Indonesia



@pregnancyid



@pregnancyid

Silahkan
berdiskusi
Rp 50.000,-
Diskon untuk
Si Kecil, Ibu Hamil &
Si Kecil Baru!

Dress Code : Blue & White

With a set of Bambi Hangers
for Best Dress!

Media Partner

Mother & Baby

AKIS
MEDIA GROUP





Brawijaya Flyer

a project from internship, The client is from Brawijaya women & child hospital in Jakarta. i make a Flyer of event that going to be held soon.



Facebook Cover, Content social media

a project from internship, Dress4fun is a retail that have been producing Kids dresses for the Babyshop (large retail format for kids products based in the middle east, Saudi, Egypt, Lybia and many more). The client wanted a cover facebook for his indonesian dress4fun new year's edition anda cover facebook for november edition. The theme is cute and child look alike.



facebook cover for new year edition,
check it out at <https://www.facebook.com/dress4fun.co.id>



Digital Imaging (Poster)

a homework project from college, The theme is superheroes.tools used is adobe photoshop. I decided on nature superheroes. this project is super fun, because i really like fantasy thing like marvel, x-men superheroes.



Plane Images



Backdrop Kalbe

Digital Imaging (Backdrop)

a project from internship, The client is from Kalbe, Kalbe Farma is the largest healthcare provider in Indonesia, with unrivalled marketing, branding, distribution, financial strength and research and development expertise. The Client wanted a backdrop For annual meeting event that going to be held at Grand Aston Yogyakarta, the design have to look strong and blended well with background.

