**Rika Novayanti**

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**Education:**

**2004 – 2009 Sarjana Ilmu Politik- S.Ip/ Bachelor of Arts**

**Mass Communication Studies, Social & Political Studies Faculty**

**Gadjah Mada University**

* Thesis examined the rejuvenation of Prabowo Subianto’s political image through TVC to face 2009 presidential election.
* Actively involved in faculty’s press organization, as well as member of university’s photography unit, and Grupo Capoeira Brindcadeira (black cordao).

**Training:**

**September 2013 Communication Strategies Skills Sharing; Elspeet, Netherland**

**Greenpeace International**

**T**he only participant from Indonesia for an international week of communication skill-shares in environmental campaign through media, lobby, media relations and new media.

**August 2013 Common Training Program, Bangkok, Thailand**

**Greenpeace South East Asia**

Training on creating and leading holistic environment campaign, include fund raising, research, lobby, and dealing with the law.

**April 2013—July 2013 Creative and Literature Writing; Jakarta**

**Literature Festival, Salihara**

A ten weeks literature and creative writing course host by Salihara Community mentored by well-known Indonesian author, Ayu Utami, and special sessions with Clara Ng, Alberthine Endah, and Ben Sohib.

**April 2013 Specialty Course Wreck Diving; Bali**

**Scuba Schools International**

Specialty course in ship wreck scuba diving.

**Jan 2013—April 2013 Banking Journalist Academy; Jakarta**

**Indonesian Independent Journalist Alliance and PT Bank Permata Tbk**

* Accepted as one of 12 fellowship recepients from all over Indonesia to participate in training and in-field investigative writing related to the banking sector.
* In-depth story about micro-lending program for fisherman and shrimp farmers, and how the climate affect them at some points.

**August 2013 Open Water Diving; Sepa Island, Jakarta**

**Scuba Schools International**

Course on beginner scuba diving.

**March 2012 Asia Regional Media Seminar; Singapore**

**International Monetary Fund (IMF)**

* One of 2 participants from Indonesia to discuss economic development issues, as well as public opinion about the role of IMF in all over Asia.

**March 2012 Treasury Transaction Training; Jakarta**

**PT Bank Mandiri Tbk**

One day training on treasury transaction

**November 2011 Certificate in Credit Insight Business Banking; Bandung**

**PT Bank OCBC NISP Tbk (Subsidiary of OCBC Singapore)**

* Training about productive lending to micro, small, and medium enterprises.

**May—July 2010 Greenpeace University Program; Jakarta**

**Greenpeace Southeast Asia**

* One of 5 fellowship recipients from 7 participants all over Southeast Asia.
* Developed research and campaign skills related to social and environmental advocacy, including global project management initiative.
* Individual final assignment campaign plan proposal targeted the social impacts of water pollution in Cisadane River, Tangerang. Development of the water pollution research and campaign proposal involved field research using qualitative research methods.

**Aug 2009—Feb 2010 Sex, Gender, Reproductive Health and Antistigma Attitude; Yogyakarta**

**Indonesia Planned Parenthood Association, member of International Planned Parenthood Federation**

* Comprehensive sex education training, including gender equality, LGBTIQ, reproductive health, and antistigma attitude.

**Work Experiences:**

**May 2013—Ongoing Media Campaigner**

**Greenpeace South East Asia-Indonesia Chapter**

* Develop communications strategies and supervise their implementation.
* Responsible for supporting strategic media campaign.
* Research on environment and Greenpeace issues; include conducting media analysis.
* Conceptualize, write, edit, produce, and distribute Greenpeace materials for offline and online use, including written and visual materials (act as in house editor).
* Build and maintain organisational branding for Greenpeace Indonesia, dealing specifically with negative campaigns against Greenpeace Indonesia.
* Build and maintain contact and networks with journalists, government officials, private sector players, and other relevant stakeholders.

**Feb 2014—May 2014 Freelance Editor**

**Noura Books, subsidiary of Mizan**

* Editor for book titled Jalan-Jalan Men! (Part 1)

**Sep 2013—Nov 2013 Judge for Blog Competition**

**Central Bank of Indonesia**

To judge a blog competition about challenge faced by Central Bank and Indonesian Financial Service autority

**Sep 2010 – May 2013 Reporter**

**PT Jurnalindo Aksara Grafika, Bisnis Indonesia daily economic newspaper, Jakarta**

* Trade desk (6 months), covering issues in industry of retail trade and the government policies. Monetary and Banking desk (1,5 years), covering issues about central bank policy, and banking industry. Agriculture desk (5 months), specializing on Maritime, Fishery, and Forestry topics.
* Conducting interviews, investigating stories, clarifying issues, collecting facts, and data analysis. Research including analysing financial statements, statistics, and other available information sources.
* Covering relevant events: press conferences, regulator’s meeting, seminars, etc. Writing news for print press and on-line—both hard news and soft news, and in-depth articles.
* Roles including build and maintaining contact and network to the government officials, private sectors, and other stakeholders.

**Feb –June 2010 Media Relations (Part time)**

**Bremen Overseas Reasearch and Development Association (BORDA), Southeast Asia Head Office—German NGO working on waste water management and sanitation, Yogyakarta**

* Created database of targeted media, liasing with and responding to media enquiries.
* Researched, produced, and distributed press releases, updating information on website.

**Nov 2009–May 2010 Junior Content Developer (Freelance)**

**PT Agranet Multicitra Siberkom (Detik.com)**

* Develop and produce content for SMS subscriber.

**Aug 2009–2013 Scriptwriter (Freelance)**

**Catch Light Picture (formerly Loop Production) for Sari Husada (subsidiary of Danone)**

* Conducted meeting with Sari Husada in exploring and determine the objective of the video.
* Researched include interviews and field research, and submitted ideas.
* Write script (copy and voice over in Bahasa and English) for video profile and other events.

**2008 Translator & Intepreter (Freelance)**

* Was translating for Many Hands International, an Australia-based NGO work in East Timor, and interpreting for Ward Barenschott, KITLV Researcher, while doing research in Yogyakarta focuses on political clientelism.

**June– Aug 2007 Reporter (internship)**

**Bobo Children Magazine, Gramedia Group**

* Conducted interviews, write articels. Attend several events: press conference, event launches, etc. Wrote soft news, hard news, and articles.
* Acted as Media Relations Officer for Bobumba, opera events conducted by Bobo.

**Project, volunteer and organizational experiences:**

**2013—2014 Vice President, Toastmasters—Greenpeace Chapter**

Hold and help the president to lead a weekly toastmasters meeting, a learn-by-doing workshop in which participants hone their speaking and leadership skills in a no-pressure atmosphere.

**2013—2014 Member, Jakarta Independence Journalist Alliance (AJI Jakarta)**

Actively involved in discussion specially on gender and environmental issues

**2010–2012 Tutor, Anugerah yang Maha Esa; Jakarta**

English, Bahasa Indonesia, and Social Studies tutor for street children in primary school ages.

Acted as representative of parents to the school for the street children who received a scholarship from Anugerah yang Maha Esa.

**2009 –2010 Research Assistant and Publishing, Indonesia Planed Parenthood Association; Yogyakarta**

Assisted with field research (quantitative data collection), facilitated focus group discussion, presented research result internally, and produced content for the organization’s website.

Promoting sex education, for a better sexual and reproductive health. Work on HIV-AIDS, gender, and sexuality issues related to youth, LGBTIQ, and sex workers.

**2008 Kendi, Yogyakarta**

Kendi was a pilot project in assistance for children with thalassemia in Sardjito Hospital, Yogyakarta. I was responsible to make a regular visit, created game, and held movie screening for the children with thalassemia.

**2007 Batik Sekar Nithik, Yogyakarta**

The project was to create a group of Batik Crafters in Botorawi Village and Kembangsongo Village in Bantul District, an area which get the one of the worst impact by the earthquake. As a group, the bargaining positions of the crafters will increase. My individual project of the main project was engaged with prospective suppliers and created brand image for the Batik Sekar Nitik Group, as created the name Sekar Nitik itself. Also to engaged with the media and invite them to the village.  As a side project, I built a village library, and teach English twice a week in Botorawi Village, along with the local youth.

**2005 Teaching Assistance, Girlan Nusantara Street Children Shelter, Prambanan Central Java**

Assisted June Lowe to teach everyday English conversation for street children. At that time the objective was to help the street children to be able to guide foreign tourists in Prambanan touristy area to make extra income.

**Publications and Awards:**

**December 2013 Best Industrial Business Article, Ministry of Industry**

Mentioned as nomination for best article, on the article of fishery industry in Indonesia, which published in Bisnis Indonesia earlier in 2013.

**April 2013 Inovasi, published by Aji Indonesia**

Contribute four articles on banking, shark loan, and the small fishery industries, also how at some points climate change affect them.

**June 2012 At The Cafe, Short stories anthology published by Nulis Buku**

Contribute one short story entitled Asu (The Dog)

**Referees:** Nicole Johnston

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