**CV LATHIVA ROSYIDA**

Name : Lathiva Rosyida (Lala)

Place / date Birth : Cilacap, 01 Januari 1987

Gender : Female

Status : Single

Religion : Islam

Citizenship : Indonesia

Height : 150 cm

Weight : 55 Kg

Occupation : Perum Griya Mulia Asri E-2, Mayungan, Potorono, Banguntapan, Bantul.

Jl. Wonosari km. 8. DI Yogyakarta 55196

**Abilities**

1. Marketing,
2. Writing broadcasting news,
3. Relationship with the others,
4. Writing articles,
5. Writing in newspaper and on-line
6. English fluently
7. Creative thinker,
8. Problem solving,
9. Do Microsoft Office,
10. Team Management,
11. Negotiating,
12. Spirit soul,
13. Polite,

**Job Experiences**

1. PUSPADANTA (2008 - 2015)

- Staff marketing (2008-2012)

- Manager studios (2008-2010)

- Head of Marcomm (2012 - 2015)

- Scenario writer (2008 - 2015)

1. DramaFever.com – Singapore (2009-2012)

Tranlater of movies script and tevision dramas in English, Japanese and Indonesia.

1. WIT BATIK: Co-Founder (2014 - Now)

- Helping Founder in marketing areas and re-structuring the management

- Together with founder make the vision, mission and business planning become realities.

1. Diagem : Founder, Owner, Head of Strategic Planning Bussiness (2015 – sekarang)

* Making my dreams in fashion business is accomplish
* Making great partnership with government, businessman and stakeholder both Indonesia or foreign.

1. BERNAS: Frellancer Writer (2015-…)

* Writing articles about business, education, tourism and culture.

**Education Backgroud Fomal and in-formal**

**Formal Education**

1. Undergraduate of Universitas Islam Indonesia, International Accounting Juni 2004 – Maret 2009 GPA. 3.50 (Cumlaude)
2. Wollonggong High School 2002,
3. SMA N 8 Yogyakarta 2001-2004,
4. SMP N 2 Piyungan, Yogyakarta 1999 – 2001,
5. SD Inpres Kayu Merah 2, Maluku Utara 1997 – 1999,
6. SD N 1 Mononutu Maluku 1996– 1997,
7. SD N 6 Sidareja, CIlacap Jawa Tengah 1994 – 1996,
8. TK Karya Rini, Sidareja Cilacap Jawa Tengah 1993 – 1994,
9. TK Masyitoh Sidareja, Cilacap, Jawa Tengah 1991-1993.

**In-formal Education**

1. Writing Class December 2015
2. ASEAN Young Entrepreneur Exhibition in Kuala Lumpur, Malaysia December 2015
3. E-commerce Training by Mataharimall.com November 2015
4. Export Training by Disperindagkop DI Yogyakarta November 2015
5. Training JCI Impact Oktober 2015
6. Star-up Business Training September 2015
7. Training of Indonesian Young Pioneer in Yogyakarta Jakarta March 2015
8. ASEAN Creative Entrepreneur in Jakarta January 2015
9. Japanese Course January 2014 – January 2015, etc

**Organizations and Communities**

1. Member of Junior Chamber International (JCI) 2015 – now
2. General Secretary of Creative Network Community 2015 - now
3. Volunteer of UNICEF Indonesia 2013 – 2014
4. Member of Tangan Di Atas 2013 - now
5. Member of Buku Berkaki 2015 - now
6. Head of Supervisor Cooperative Students of FE UII 2008
7. Head of Treasures Cooperative Students of FE UII 2007
8. Staff of Accounting Cooperative Students of FE UII 2006
9. Treasures of Stock Exchange FE UII 2005
10. Secretary of English Debating UII 2005 - 2006

**Achievement**

1. The Best Marketing Planning from Marketer Magazines chapter Yogyakarta 2015
2. The Unique Innovations (Diagem) from Mataharimall.com 2015
3. The Best Outlet (Wit Batik) in UKM exhibitions 2015
4. The Author of Antalogy books from Dinas Kebudayaan DIY 2015
5. 5th of Creative Business in ASEAN Creative Entrepreneur 2015
6. The 2nd Best Undergraduate Students in UII March 2009
7. Lectures Assistant of 3 programs in undergraduate school
8. And many others.